

BLOOMFIELD DRAMA CLUB Spring Musical Business Sponsorship Show dates: April 12th & 13th 2019

Every spring the students at Bloomfield work hard to produce quality musicals, which have become a long-standing tradition and trademark for the school and community. Please join the many businesses and individuals who financially support the students' hard work and efforts. Typically nearly 500 people look through the program where the ads are displayed. It is a great opportunity to be seen and to gain new clients and customers. The following pages will describe the ad sizes, pricing, and what each level of sponsorship will include. Following this list there will be a few sample pages of the program to see exactly how big your ads will be. Thank you in advance for supporting our show!

PRODUCTION SPONSOR \$250

Productions sponsors are a vital part to our show! Not only will your company logo be displayed in the program, but also the chance to have your business represented in many other aspects.

- If you chose to be a Production sponsor, your sponsorship includes:
 - Company Logo displayed on front cover of program
 - Company logo on company t-shirts
 - Company logo on all production posters & print advertisements
 - Company announced before each performance
 - 4 Free tickets to the show

Company T-Shirt Sponsor \$200

Every year the cast and crew order t-shirts to help promote the show. Over 50 students, staff, and volunteers purchase shirts and wear them around town the entire week of the show and for months and years to come. This is great exposure for your company!

If you chose to be a T-shirt sponsor, your sponsorship includes:

- Company logo on the company t-shirts
- Company logo listed in the program
- 4 free tickets to the show

OUTSIDE BACK COVER SPONSOR \$175

The back cover of the program is the second to most seen page in our program! This full page ad is in color! This sponsorship is on a first come first serve basis and your sponsorship will not be reserved until after payment has been received. Cover sponsors sell very quickly. Please call or email to confirm a spot is available before submitting payment and artwork.

Sponsorship Includes:

- Full page (4.5" x7.5") COLOR ad on the back cover of our program
- 2 free tickets to the show.

INSIDE FRONT OR BACK COVER SPONSOR \$125

The front inside cover of the program is one of the most seen pages in our program! This full page ad is in color. This sponsorship is on a first come first serve basis and your sponsorship will not be reserved until after payment has been received. Cover sponsors sell very quickly. Please call or email to confirm a spot is available before submitting payment and artwork.

Sponsorship Includes:

- Full page (4.5" x7.5") COLOR ad on the inside front or backcover of our program
- 2 free tickets to the show.

Full Page Sponsor \$100

Sponsorship includes:

- Full page (4.5" x7.5") black and white ad in our program
- 2 free tickets to the show

HALF PAGE HORIZONTAL SPONSOR \$75

Sponsorship includes:

- Half page (4.5"x 3") black and white ad in our program
- 1 Free ticket to the show

HALF PAGE VERTICAL SPONSOR \$50

Sponsorship includes:

• Half page (2" x 6") vertical, black and white ad in our program

\$15

• 1 Free ticket to the show

QUARTER PAGE SPONSOR \$25

Sponsorship includes:

• Quarter page (2"x 3") vertical, black and white ad in our program (size of a standard business card)

NAME ONLY SPONSOR

Sponsorship includes:

• Company Name or logo listed in our program.

Please Note:

Advertising space is limited and your space will not be reserved until payment has been received. All tickets for sponsors are held at the box office and may be picked up the night of show.

When designing your ad please take note to the dimensions noted, we will recreate your ad if the dimensions are not met. If you would like us to design an ad for you please attach a business card or other form of ad idea to this document. If possible please email a vector version of your logo to us. If you have advertised with us in the past, we are more than welcome to get you a copy of a previous ad.

Thank you again!

Company Name:	
Contact Name :	
Contact Phone :	

Contact Email :_____

Please Mark Sponsorship Level:

- □ Production \$250
- □ Company Shirt Sponsor \$200
- □ Back cover \$175
- □ Inside Front or Back \$125
- □ Full Page \$100
- □ Half Page Horizontal \$75
- □ Half Page Vertical \$50
- \square Quarter Page \$25
- □ Name Only \$15

Please Select:

- I'll design my ad and I will email my design as a PDF to *drewallanmast@gmail.com* (Please attach a copy of this page to your email)
- □ I like last year's, just adjust to a new size if needed.
- □ Please design my ad, my artwork idea is attatched(no charge).

Please Select:

- \Box I'm paying cash
- □ I'm paying with a check, my check number is ______.

Please make checks payable to Bloomfield High School.

Payment and Artwork must be turned in by March 15th.

Questions?

Call or email Drew Mast at 440.321.8283 or drewallanmast@gmail.com You can drop completed forms and payment off at BHS's office.

