



Hall of Fame INDUCTEE

2022



Mike Baro

Class of
2001

Drawn to the music business from a young age; Mike admired the work ethic and talent of family members who were highly successful in the gospel genre as well as in the production field. Mike earned several degrees, one being in music production and engineering while selling beats to local artists in his college town. Early in his career, Mike ambitiously rose through the ranks at Republic Records as he worked on campaigns for The Weeknd, Ariana Grande, Lorde, Nicki Minaj, Drake, Nick Jonas, Keith Richards, Enrique Iglesias, James Bay, and others. His drive culminated in his receipt of the Droz Star Marketing award with a feature in *Billboard Magazine*.

A champion for the “level up,” Mike has been consistent in his creative and global perspective. Incorporating outside influences into artist campaigns; his keen lifestyle skills have been at the helm at Capitol & Warner Records campaigns for Migos, Lil Yachty, Huncho Jack (Travis Scott and Quavo), Jason Derulo, Quality Control, Zaytoven, THEY., Rich Homie Quan, and others. He has currently started his own independent record label and creative studio remaking sounds that has a focus in web3 and traditional markets. Mike has plans on starting a foundation for those in need, and also giving scholarships to urban youth with an interest in music.