

# PANEL #1290

📍 ESNHWR BLVD & VINE ST HIGHSPIRE WS/FS

Location #1



<b>WEEKLY IMPRESSIONS:</b>	52,081*
<b>MEDIA TYPE/STYLE:</b>	Junior Poster - Retro
<b>GEOPATH ID:</b>	388418
<b>LAT/LONG:</b>	<a href="#">40.213406 / -76.793144</a>
<b>MARKET:</b>	HARRISBURG METRO
<b>PANEL SIZE:</b>	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
<b>FACING/READ:</b>	South / Left
<b>ILLUMINATED:</b>	NO
<b>SHIPPING ADDRESS:</b>	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** This billboard will reach the commutes leaving Route 230 from either Steelton or Highspire communities and catch them as they approach the many commercial businesses on this road including Dauphin Highlands Golf Course and numerous hotels and catch them before they exit for PA 281 and I-76 just ahead.

# PANEL #1292

📍 ESNHWR BLVD & VINE ST HIGHSPIRE WS/FN

Location #2



**WEEKLY IMPRESSIONS:** 43,642\*  
**MEDIA TYPE/STYLE:** Junior Poster - Retro  
**GEOPATH ID:** 388420  
**LAT/LONG:** [40.213406 / -76.793144](#)  
**MARKET:** HARRISBURG METRO  
**PANEL SIZE:** 5' 1" x 11' 1" [View Spec Sheet](#)  
**FACING/READ:** North / Right  
**ILLUMINATED:** NO  
**SHIPPING ADDRESS:** 308 South Tenth St  
Lemoine, PA 17043

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** On a busy secondary road used by commuters this billboard will reach many residents of the middle-class communities of Steelton and Highspire as well as sportsmen approaching the Susquehanna River.

# PANEL #1426

📍 COLONIAL ROAD @ EARL DRIVE WS/FN

Location #3



<b>WEEKLY IMPRESSIONS:</b>	33,930*
<b>MEDIA TYPE/STYLE:</b>	Junior Poster - Retro
<b>GEOPATH ID:</b>	388564
<b>LAT/LONG:</b>	<a href="#">40.316659 / -76.823012</a>
<b>MARKET:</b>	HARRISBURG METRO
<b>PANEL SIZE:</b>	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
<b>FACING/READ:</b>	North / Right
<b>ILLUMINATED:</b>	NO
<b>SHIPPING ADDRESS:</b>	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** As the only billboard on this busy suburban stretch of road, your message will reach the high income demographic area of Linglestown and Colonial Park areas as well as catch motorists heading towards US 22 and the main shopping area on the East Shore.

# PANEL #1467

📍 SWATARA & FRONT STREETS STEELTON NS/FW

Location #4



<b>WEEKLY IMPRESSIONS:</b>	67,114*
<b>MEDIA TYPE/STYLE:</b>	Junior Poster - Retro
<b>GEOPATH ID:</b>	388614
<b>LAT/LONG:</b>	<a href="#">40.232893 / -76.836555</a>
<b>MARKET:</b>	HARRISBURG METRO
<b>PANEL SIZE:</b>	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
<b>FACING/READ:</b>	West / Left
<b>ILLUMINATED:</b>	NO
<b>SHIPPING ADDRESS:</b>	308 South Tenth St Lemoyne, PA 17043

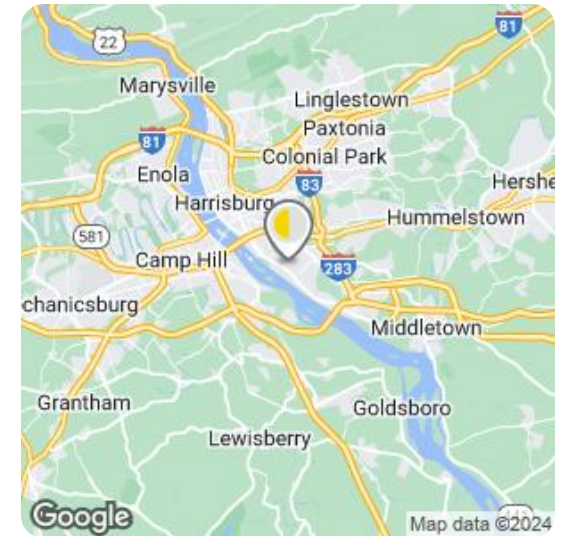
\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** In the heart of downtown Steelton and across the street from entrance to the steel plant, this billboard will let the locals know about your business everyday.

# PANEL #1468

📍 SWATARA & FRONT STREETS STEELTON NS/FE

Location #5



<b>WEEKLY IMPRESSIONS:</b>	15,243*
<b>MEDIA TYPE/STYLE:</b>	Junior Poster - Retro
<b>GEOPATH ID:</b>	388615
<b>LAT/LONG:</b>	<a href="#">40.232893 / -76.836555</a>
<b>MARKET:</b>	HARRISBURG METRO
<b>PANEL SIZE:</b>	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
<b>FACING/READ:</b>	East / Right
<b>ILLUMINATED:</b>	NO
<b>SHIPPING ADDRESS:</b>	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** In the heart of downtown Steelton and across the street from entrance to the steel plant, this billboard will let the locals know about your business everyday.

# PANEL #1595

📍 28TH ST @ BANKS AT PENBROOK WS/FS

Location #6



<b>WEEKLY IMPRESSIONS:</b>	30,419*
<b>MEDIA TYPE/STYLE:</b>	Junior Poster - Retro
<b>GEOPATH ID:</b>	388717
<b>LAT/LONG:</b>	<a href="#">40.276668 / -76.846294</a>
<b>MARKET:</b>	HARRISBURG METRO
<b>PANEL SIZE:</b>	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
<b>FACING/READ:</b>	South / Left
<b>ILLUMINATED:</b>	NO
<b>SHIPPING ADDRESS:</b>	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** The only billboard in this area of Harrisburg, advertise here to certainly catch traffic from Harrisburg High School as well as the many commuters heading towards Rt 22 and into the city towards Capital Complex or out of the city to numerous businesses and Colonial Park area.

# PANEL #1671

📍 PA 641 0.7 MI W/O MECHANICSBURG SS/FE

Location #7



**WEEKLY IMPRESSIONS:** 38,359\*  
**MEDIA TYPE/STYLE:** Junior Poster - Retro  
**GEOGRAPHIC ID:** 388772  
**LAT/LONG:** [40.203653 / -77.04007](#)  
**MARKET:** HARRISBURG METRO  
**PANEL SIZE:** 5' 1" x 11' 1" [View Spec Sheet](#)  
**FACING/READ:** East / Left  
**ILLUMINATED:** NO  
**SHIPPING ADDRESS:** 308 South Tenth St  
Lemoyne, PA 17043

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** Located at the western entrance to Mechanicsburg this billboard reaches the many commuters between this city and Carlisle as well as commutes to points like the Navy Ships Parts Control Center.

# PANEL #1672

📍 PA 641 0.7 MI W/O MECHANICSBURG SS/FW

Location #8



**WEEKLY IMPRESSIONS:** 36,841\*  
**MEDIA TYPE/STYLE:** Junior Poster - Retro  
**GEOPATH ID:** 388773  
**LAT/LONG:** [40.203653 / -77.04007](#)  
**MARKET:** HARRISBURG METRO  
**PANEL SIZE:** 5' 1" x 11' 1" [View Spec Sheet](#)  
**FACING/READ:** West / Right  
**ILLUMINATED:** NO  
**SHIPPING ADDRESS:** 308 South Tenth St  
Lemoyne, PA 17043

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** Located at the western entrance to Mechanicsburg this billboard reaches the many commuters between this city and Carlisle as well as commutes to points like the Navy Ships Parts Control Center.



# PANEL #1682

📍 3739 N 6TH ST HARRISBURG ES/FS

Location #9



**WEEKLY IMPRESSIONS:** 17,909\*

**MEDIA TYPE/STYLE:** Junior Poster - Retro

**GEOPATH ID:** 388783

**LAT/LONG:** [40.309792 / -76.894086](#)

**MARKET:** HARRISBURG METRO

**PANEL SIZE:** 5' 1" x 11' 1" [View Spec Sheet](#)

**FACING/READ:** South / Right

**ILLUMINATED:** NO

**SHIPPING ADDRESS:** 308 South Tenth St  
Lemoyne, PA 17043

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** "Thanks for visiting" your ad might say on this billboard on the busy 6th street corridor that carries commuters to the affluent Route 39 area as well as commuters to HACC campus and those exiting onto US 22-322 for points east and west.

# PANEL #1744

📍 CAMERON ST S/O MAGNOLIA ST HBG WS/FS

Location #10



<b>WEEKLY IMPRESSIONS:</b>	53,805*
<b>MEDIA TYPE/STYLE:</b>	Junior Poster - Retro
<b>GEOPATH ID:</b>	388843
<b>LAT/LONG:</b>	<a href="#">40.245385 / -76.861061</a>
<b>MARKET:</b>	HARRISBURG METRO
<b>PANEL SIZE:</b>	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
<b>FACING/READ:</b>	South / Left
<b>ILLUMINATED:</b>	NO
<b>SHIPPING ADDRESS:</b>	308 South Tenth St Lemoyne, PA 17043

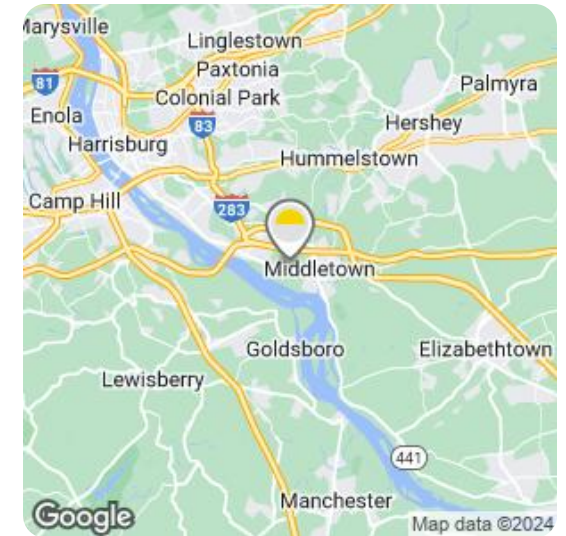
\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** Located on an urban street on key approach to city of Harrisburg, this location will reach many local commuters to city destinations including Capitol Complex, Farm Show and myriad of businesses along the busy Cameron Street corridor.

# PANEL #1765

📍 PA 230 OPPOSITE OLMSTEAD PLAZA WS/FS

Location #11



<b>WEEKLY IMPRESSIONS:</b>	54,392*
<b>MEDIA TYPE/STYLE:</b>	Junior Poster - Retro
<b>GEOPATH ID:</b>	388862
<b>LAT/LONG:</b>	<a href="#">40.198326 / -76.753554</a>
<b>MARKET:</b>	HARRISBURG METRO
<b>PANEL SIZE:</b>	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
<b>FACING/READ:</b>	South / Left
<b>ILLUMINATED:</b>	NO
<b>SHIPPING ADDRESS:</b>	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** A busy secondary stretch of road that allows advertisers to capture commuters from Middletown and Highspire areas as well as to key in on the students and faculty of the nearby Penn State Campus.

# PANEL #1788

📍 3729 N 6TH ST HARRISBURG ES/FN

Location #12



<b>WEEKLY IMPRESSIONS:</b>	13,794*
<b>MEDIA TYPE/STYLE:</b>	Junior Poster - Retro
<b>GEOPATH ID:</b>	388881
<b>LAT/LONG:</b>	<a href="#">40.308596 / -76.893994</a>
<b>MARKET:</b>	HARRISBURG METRO
<b>PANEL SIZE:</b>	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
<b>FACING/READ:</b>	North / Left
<b>ILLUMINATED:</b>	NO
<b>SHIPPING ADDRESS:</b>	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** At a key entrance to the city of Harrisburg, this billboard will help you reach commuters coming from bedroom communities of Linglestown area and folks approaching State Capital Complex and the State Farm Show as well as numerous businesses and restaurants in this uptown Harrisburg area.

# PANEL #1797

📍 US 11-15 OPP SUMMERDALE PLAZA ES/FN

Location #13



**WEEKLY IMPRESSIONS:** 41,343\*  
**MEDIA TYPE/STYLE:** Junior Poster - Retro  
**GEOPATH ID:** 388886  
**LAT/LONG:** [40.299331 / -76.927853](#)  
**MARKET:** HARRISBURG METRO  
**PANEL SIZE:** 5' 1" x 11' 1" [View Spec Sheet](#)  
**FACING/READ:** North / Left  
**ILLUMINATED:** NO  
**SHIPPING ADDRESS:** 308 South Tenth St  
Lemoyne, PA 17043

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** Located at a red light on a major north south route, this billboard will deliver commutes using I-81 and then US 11-15 to metro destinations as well as allowing advertisers to reach students, faculty and visitors to Central Penn College.

# PANEL #1808

📍 PA 641 MAIN & FILBERT ST MECH NS/FW

Location #14



**WEEKLY IMPRESSIONS:** 37,814 (Under Review)\*  
**MEDIA TYPE/STYLE:** Junior Poster - Retro  
**GEOPATH ID:** 388897  
**LAT/LONG:** [40.215874 / -76.999071](#)  
**MARKET:** HARRISBURG METRO  
**PANEL SIZE:** 5' 1" x 11' 1" [View Spec Sheet](#)  
**FACING/READ:** West / Left  
**ILLUMINATED:** NO  
**SHIPPING ADDRESS:** 308 South Tenth St  
Lemoyne, PA 17043

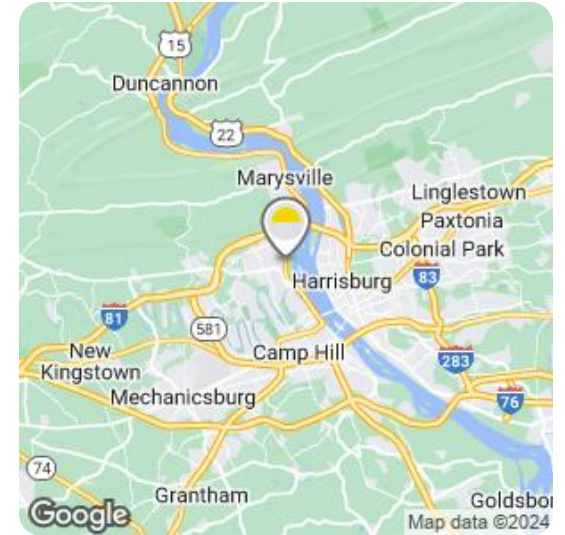
\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** Located at the eastern entrance to Mechanicsburg this billboard reaches the many commuters from this bustling city as well as motorists to points like the Navy Ships Parts Control Center.

# PANEL #8602

📍 US 11-15 OPPOSITE MANOR AVE ENOLA ES/FS

Location #15



<b>WEEKLY IMPRESSIONS:</b>	44,842*
<b>MEDIA TYPE/STYLE:</b>	Junior Poster - Retro
<b>GEOPATH ID:</b>	389416
<b>LAT/LONG:</b>	<a href="#">40.288582 / -76.92954</a>
<b>MARKET:</b>	HARRISBURG METRO
<b>PANEL SIZE:</b>	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
<b>FACING/READ:</b>	South / Right
<b>ILLUMINATED:</b>	NO
<b>SHIPPING ADDRESS:</b>	308 South Tenth St Lemoyne, PA 17043

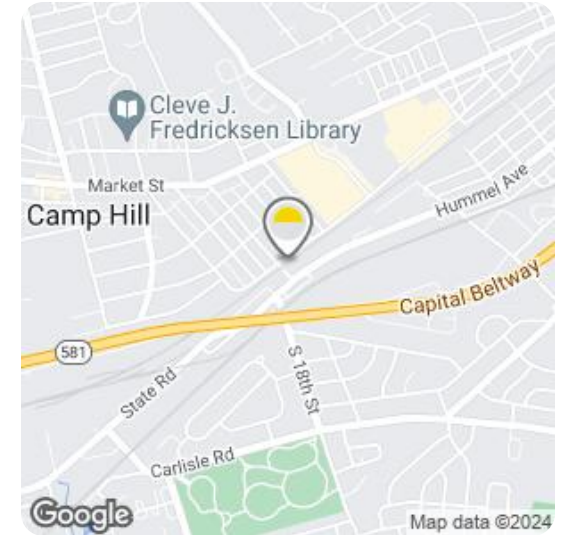
\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** On a major north south commuter route with easy access to I-81 to the north and access to the city of Harrisburg via two bridges to the south as well as various options for commuters to reach major employer such as Rite Aid, Harsco, and the Capitol Complex, this billboard will reach a wide audience everyday.

# PANEL #14294

📍 17TH ST BRDG @ HUMMEL AVE LEMOYNE ES/FS

Location #16



<b>WEEKLY IMPRESSIONS:</b>	37,233*
<b>MEDIA TYPE/STYLE:</b>	Junior Poster - Retro
<b>GEOPATH ID:</b>	388579
<b>LAT/LONG:</b>	<a href="#">40.236954 / -76.909218</a>
<b>MARKET:</b>	HARRISBURG METRO
<b>PANEL SIZE:</b>	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
<b>FACING/READ:</b>	South / Right
<b>ILLUMINATED:</b>	NO
<b>SHIPPING ADDRESS:</b>	308 South Tenth St Lemoyme, PA 17043

\*Impression values based on: Total Population

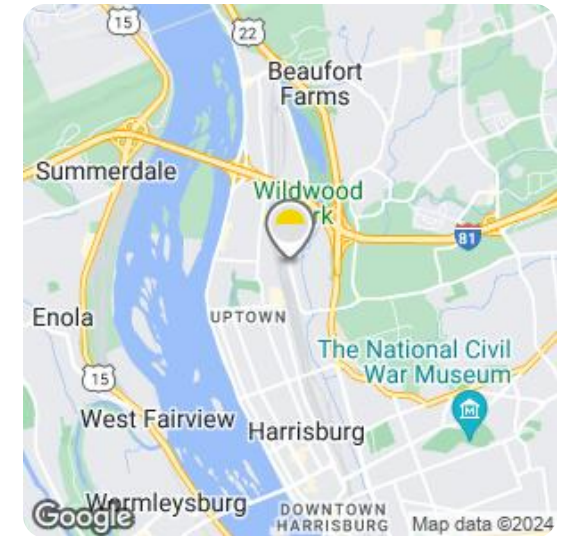
**ADVERTISING STRENGTHS:** Situated at two red lights on a main commuter bottleneck on the West Shore, this billboard is ideal to deliver your message to a wide audience commuting to work or simply heading to shopping areas along Market or State Street Lemoyme.



# PANEL #14301

📍 INDUSTRIAL RD OPPOSITE HACC WS/FS

Location #17



**WEEKLY IMPRESSIONS:** 6,731\*  
**MEDIA TYPE/STYLE:** Junior Poster - Retro  
**GEOPATH ID:** 572468  
**LAT/LONG:** [40.296844 / -76.890021](#)  
**MARKET:** HARRISBURG METRO  
**PANEL SIZE:** 5' 1" x 11' 1" [View Spec Sheet](#)  
**FACING/READ:** South / Left  
**ILLUMINATED:** NO  
**SHIPPING ADDRESS:** 308 South Tenth St  
Lemoynne, PA 17043

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** This billboard is on a busy secondary road travelled every day by HACC students and faculty, those attending the HACC Emergency Preparedness Center and commutes to the many storage and warehouse businesses along this road--and as a bonus advertisers will enjoy the added advantage of catching many visitors to the State Farm Show Complex .

# PANEL #14303

📍 INDUSTRIAL RD OPPOSITE HACC WS/FN

Location #18



<b>WEEKLY IMPRESSIONS:</b>	6,590*
<b>MEDIA TYPE/STYLE:</b>	Junior Poster - Retro
<b>GEOPATH ID:</b>	572470
<b>LAT/LONG:</b>	<a href="#">40.296844 / -76.890021</a>
<b>MARKET:</b>	HARRISBURG METRO
<b>PANEL SIZE:</b>	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
<b>FACING/READ:</b>	North / Right
<b>ILLUMINATED:</b>	NO
<b>SHIPPING ADDRESS:</b>	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** This billboard is on a busy secondary road travelled every day by HACC students and faculty, those attending the HACC Emergency Preparedness Center and commutes to the many storage and warehouse businesses along this road--and as a bonus advertisers will enjoy the added advantage of catching many visitors to the State Farm Show Complex .