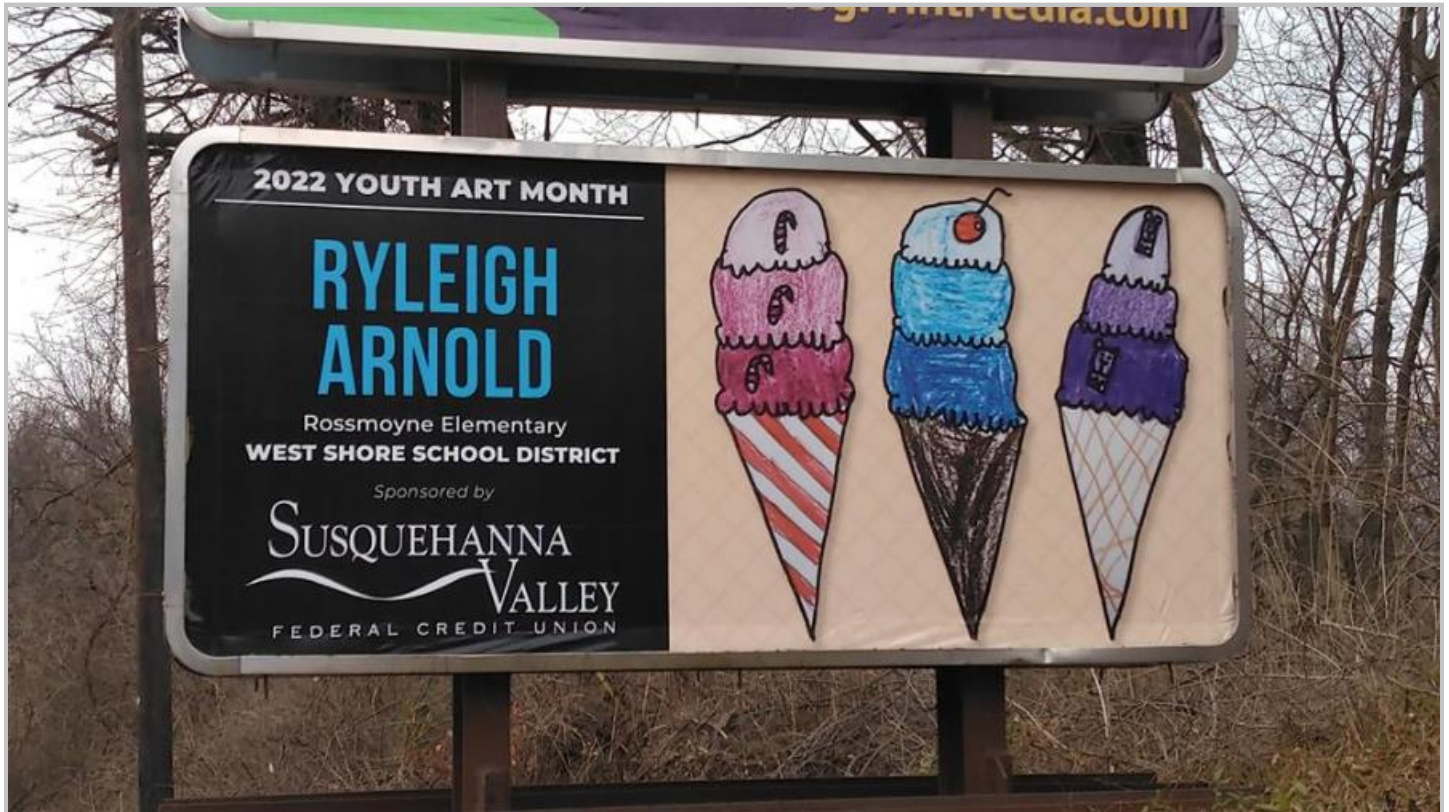


PANEL #1293

ESNHWR BLVD & VINE ST HIGHSPIRE WS/FN



LOCATION #1

ADVERTISING STRENGTHS: On a busy secondary road used by commuters this billboard will reach many residents of the middle-class communities of Steelton and Highspire as well as sportsmen approaching the Susquehanna River.

WEEKLY IMPRESSIONS: 45,647*

MEDIA TYPE/STYLE: Junior Poster - Retro

LAT/LONG: [40.213406 / -76.793144](#)

MARKET: HARRISBURG METRO

GEOGRAPHIC ID: 388421

PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)

VINYL SIZE: 5' 1" x 11' 1"

FACING/READ: North / Right

ILLUMINATED: NO

SHIPPING ADDRESS: 308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #1326

PA 641 2.5 MI W/O PA 174 SS/FW



LOCATION #2

ADVERTISING STRENGTHS: On a rural road directly between Mechanicsburg and Carlisle, this billboard will reach not only the many commuters from bedroom communities here but also allow you to reach sports enthusiasts visiting Carlisle Rod and Gun Club and the Appalachian Trail access.

WEEKLY IMPRESSIONS: 32,032*

MEDIA TYPE/STYLE: Junior Poster - Retro

LAT/LONG: [40.195205 / -77.095597](#)

MARKET: HARRISBURG METRO

GEOPATH ID: 388469

PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)

VINYL SIZE: 5' 1" x 11' 1"

FACING/READ: West / Right

ILLUMINATED: NO

SHIPPING ADDRESS: 308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #1408

US 11 @ SOUTH END NEW KINGSTOWN WS/FN



LOCATION #3

ADVERTISING STRENGTHS: Located on the main commuter road between the ever busy Carlisle Pike and the Miracle Mile in Carlisle, this billboard location is perfect to advertise to the many bedroom communities along this stretch as well as to catch students, faculty and visitors leaving Cumberland Valley High School campus.

WEEKLY IMPRESSIONS: 23,858*

MEDIA TYPE/STYLE: Junior Poster - Retro

LAT/LONG: [40.235483 / -77.080972](#)

MARKET: HARRISBURG METRO

GEOPATH ID: 388546

PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)

VINYL SIZE: 5' 1" x 11' 1"

FACING/READ: North / Right

ILLUMINATED: NO

SHIPPING ADDRESS: 308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #1422

PA 230 1 MI E/O MIDDLETOWN NS/FE



LOCATION #4

ADVERTISING STRENGTHS: Located on a busy secondary road that connects Elizabethtown and Middletown, this location catches commutes approaching Middletown, PSU Campus, Harrisburg Airport and the boating and fishing opportunities along the Susquehanna River.

WEEKLY IMPRESSIONS: 17,876*

MEDIA TYPE/STYLE: Junior Poster - Retro

LAT/LONG: [40.197526 / -76.697035](#)

MARKET: HARRISBURG METRO

GEOPATH ID: 388557

PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)

VINYL SIZE: 5' 1" x 11' 1"

FACING/READ: East / Right

ILLUMINATED: NO

SHIPPING ADDRESS: 308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #1427

COLONIAL ROAD @ EARL DRIVE WS/FN



LOCATION #5

ADVERTISING STRENGTHS: As the only billboard on this busy suburban stretch of road, your message will reach the high income demographic area of Linglestown and Colonial Park areas as well as catch motorists heading towards US 22 and the main shopping area on the East Shore.

WEEKLY IMPRESSIONS: 36,016*

MEDIA TYPE/STYLE: Junior Poster - Retro

LAT/LONG: [40.316659 / -76.823012](#)

MARKET: HARRISBURG METRO

GEOPATH ID: 388567

PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)

VINYL SIZE: 5' 1" x 11' 1"

FACING/READ: North / Right

ILLUMINATED: NO

SHIPPING ADDRESS: 308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #1545

PA 944 0.5 MI E/O I-81 SS/FE



LOCATION #6

ADVERTISING STRENGTHS: On a busy stretch of road that is home to numerous businesses like Pinnacle Hospital, Patriot News, etc as well as home to many upscale housing developments, this billboard will help you reach an affluent an active audience everyday.

WEEKLY IMPRESSIONS: 47,830*

MEDIA TYPE/STYLE: Junior Poster - Retro

LAT/LONG: [40.28564 / -76.971052](#)

MARKET: HARRISBURG METRO

GEOPATH ID: 388681

PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)

VINYL SIZE: 5' 1" x 11' 1"

FACING/READ: East / Left

ILLUMINATED: NO

SHIPPING ADDRESS: 308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #1594

28TH ST @ BANKS AT PENBROOK WS/FS



LOCATION #7

WEEKLY IMPRESSIONS: 7,823*

MEDIA TYPE/STYLE: Junior Poster - Retro

LAT/LONG: [40.276668 / -76.846294](#)

MARKET: HARRISBURG METRO

GEOPATH ID: 388716

PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)

VINYL SIZE: 5' 1" x 11' 1"

FACING/READ: South / Left

ILLUMINATED: NO

SHIPPING ADDRESS: 308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #1680

3739 N 6TH ST HARRISBURG ES/FN



LOCATION #8

ADVERTISING STRENGTHS: At a key entrance to the city of Harrisburg, this billboard will help you reach commuters coming from bedroom communities of Linglestown area and folks approaching State Capital Complex and the State Farm Show as well as numerous businesses and restaurants in this uptown Harrisburg area.

WEEKLY IMPRESSIONS: 14,327*

MEDIA TYPE/STYLE: Junior Poster - Retro

LAT/LONG: [40.309792 / -76.894086](#)

MARKET: HARRISBURG METRO

GEOPATH ID: 388781

PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)

VINYL SIZE: 5' 1" x 11' 1"

FACING/READ: North / Left

ILLUMINATED: NO

SHIPPING ADDRESS: 308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #1707

S CAMERON @ HEMLOCK ST HBG ES/FN



LOCATION #9

ADVERTISING STRENGTHS: On an urban street with commuters heading towards the middle class community of Steelton, this location also catches motorists as they approach the turn for the PA DOT Motor Vehicle Center and to inner-city community of Allison Hill neighborhood.

WEEKLY IMPRESSIONS:	27,437*
MEDIA TYPE/STYLE:	Junior Poster - Retro
LAT/LONG:	40.252509 / -76.867044
MARKET:	HARRISBURG METRO
GEOPATH ID:	388806
PANEL SIZE:	5' 1" x 11' 1" View Spec Sheet
VINYL SIZE:	5' 1" x 11' 1"
FACING/READ:	North / Left
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #1770

US 11-15 OPP SUSQUEHANNA AVE ENOLA ES/FN



LOCATION #10

ADVERTISING STRENGTHS: On a major north south commuter route with easy access to I-81 to the north and access to the city of Harrisburg via two bridges to the south as well as various options for commuters to reach major employer such as Rite Aid, Harsco, and the Capitol Complex, this billboard will reach a wide audience everyday.

WEEKLY IMPRESSIONS: 44,964*

MEDIA TYPE/STYLE: Junior Poster - Retro

LAT/LONG: [40.289403 / -76.929577](#)

MARKET: HARRISBURG METRO

GEOGRAPHIC ID: 388867

PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)

VINYL SIZE: 5' 1" x 11' 1"

FACING/READ: North / Left

ILLUMINATED: NO

SHIPPING ADDRESS: 308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #1809

PA 641 MAIN & FILBERT ST MECH NS/FE



LOCATION #11

ADVERTISING STRENGTHS: Located at the eastern entrance to Mechanicsburg this billboard reaches the many commuters from this bustling city as well as motorists to points like the Navy Ships Parts Control Center.

WEEKLY IMPRESSIONS:	32,501*
MEDIA TYPE/STYLE:	Junior Poster - Retro
LAT/LONG:	40.215874 / -76.999071
MARKET:	HARRISBURG METRO
GEOPATH ID:	388898
PANEL SIZE:	5' 1" x 11' 1" View Spec Sheet
VINYL SIZE:	5' 1" x 11' 1"
FACING/READ:	East / Right
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043



**Impression values based on:Total Population*

PANEL #1819

AIRPORT DR N/O HIA TERMINAL NS/FW



LOCATION #12

ADVERTISING STRENGTHS: As the only billboard on Airport Drive, this unit will help you key into the myriad of visitors to the many airport businesses located on this road—including FED X and other shipping related entities.

WEEKLY IMPRESSIONS: 6,887*

MEDIA TYPE/STYLE: Junior Poster - Retro

LAT/LONG: [40.198447 / -76.757401](#)

MARKET: HARRISBURG METRO

GEOPATH ID: 388907

PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)

VINYL SIZE: 5' 1" x 11' 1"

FACING/READ: West / Left

ILLUMINATED: NO

SHIPPING ADDRESS: 308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #5451

US 15 AT PA 74 WS/FS



LOCATION #13

ADVERTISING STRENGTHS: Perfectly situated at the intersection of US 15 and Pa 74, this billboard will deliver commuters from the bedroom community of Dillsburg as well as allow advertisers to reach motorists heading to destinations like Gettysburg and Harrisburg.

WEEKLY IMPRESSIONS: 105,272*

MEDIA TYPE/STYLE: Junior Poster - Retro

LAT/LONG: [40.119655 / -77.035789](#)

MARKET: HARRISBURG METRO

GEOPATH ID: 388533

PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)

VINYL SIZE: 5' 1" x 11' 1"

FACING/READ: South / Left

ILLUMINATED: NO

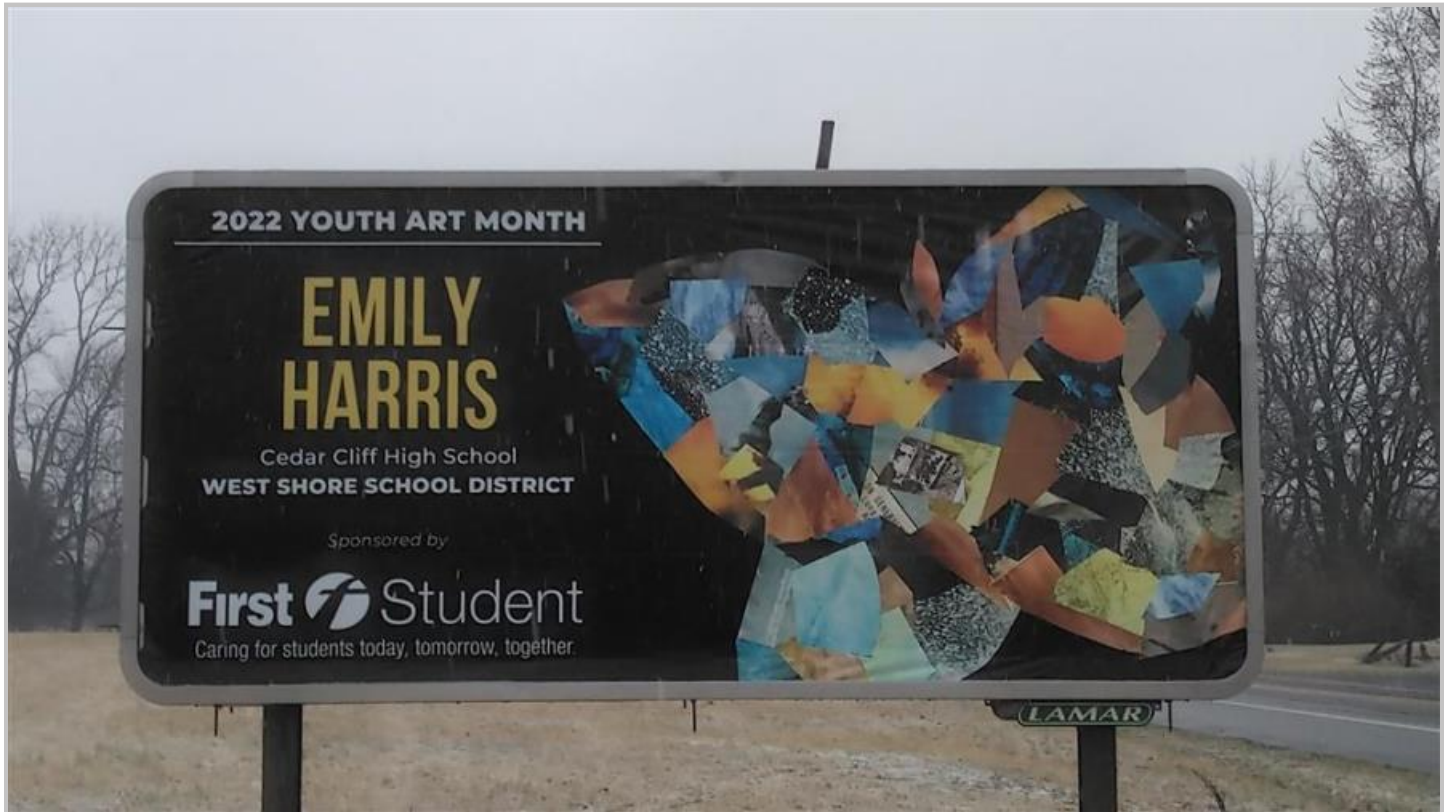
SHIPPING ADDRESS: 308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #5681

SILVER SPRG RD 1.7 MI N/O TRINDLE ES/FN



LOCATION #14

ADVERTISING STRENGTHS: On a busy suburban road, this billboard reaches commuters from Mechanicsburg communities as they commute and gain access to the commercial stretch of US 11 and drive to destinations that include the Navy Ships Parts Control Center.

WEEKLY IMPRESSIONS: 25,576*

MEDIA TYPE/STYLE: Junior Poster - Retro

LAT/LONG: [40.23958 / -77.007912](#)

MARKET: HARRISBURG METRO

GEOPATH ID: 389335

PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)

VINYL SIZE: 5' 1" x 11' 1"

FACING/READ: North / Left

ILLUMINATED: NO

SHIPPING ADDRESS: 308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #6282

US 11-15 0.1 MI S/O RDGVW DR MRYVL ES/FS



LOCATION #15

ADVERTISING STRENGTHS: On a major north south road between I-81 and US 22-322, this billboard will reach many suburban commuters from bedroom communities like Marysville as well as sportsmen seeking access to the Susquehanna and Juniata Rivers and even reach the steady traffic on PSU football game weekends.

- WEEKLY IMPRESSIONS:** 44,568*
- MEDIA TYPE/STYLE:** Junior Poster - Retro
- LAT/LONG:** [40.334276 / -76.923292](#)
- MARKET:** HARRISBURG METRO
- GEOPATH ID:** 388628
- PANEL SIZE:** 5' 1" x 11' 1" [View Spec Sheet](#)
- VINYL SIZE:** 5' 1" x 11' 1"
- FACING/READ:** South / Right
- ILLUMINATED:** NO
- SHIPPING ADDRESS:** 308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #6971

PA 641 0.5 MI W/O CARLISLE @ B/L SS/FW



LOCATION #16

ADVERTISING STRENGTHS: On a rural road with an ability to capture commuters between Newville and Carlisle, this billboard will reach folks heading to destinations like Dickinson College, Carlisle High School, downtown Carlisle and even the many area businesses involved in the trucking distribution businesses.

WEEKLY IMPRESSIONS: 26,710*

MEDIA TYPE/STYLE: Junior Poster - Retro

LAT/LONG: [40.203233 / -77.211121](#)

MARKET: HARRISBURG METRO

GEOPATH ID: 389392

PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)

VINYL SIZE: 5' 1" x 11' 1"

FACING/READ: West / Right

ILLUMINATED: NO

SHIPPING ADDRESS: 308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #7753

PA 34 N/O CARLISLE @ STERRETTS GAP ES/FS



LOCATION #17

ADVERTISING STRENGTHS: Positioned perfectly to help advertisers reach local commuters between Carlisle and points north to New Bloomfield, this particular unit is at the main intersection for traffic going east towards bedroom communities leading towards Mechanicsburg area.

WEEKLY IMPRESSIONS: 41,202*

MEDIA TYPE/STYLE: Junior Poster - Retro

LAT/LONG: [40.296196 / -77.133697](#)

MARKET: HARRISBURG METRO

GEOPATH ID: 389405

PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)

VINYL SIZE: 5' 1" x 11' 1"

FACING/READ: South / Right

ILLUMINATED: NO

SHIPPING ADDRESS: 308 South Tenth St Lemoyne, PA 17043



*Impression values based on: Total Population

PANEL #14293

17TH ST BRDG @ HUMMEL AVE LEMOYNE ES/FS



LOCATION #18

ADVERTISING STRENGTHS: Situated at two red lights on a main commuter bottleneck on the West Shore, this billboard is ideal to deliver your message to a wide audience commuting to work or simply heading to shopping areas along Market or State Street Lemoine.

WEEKLY IMPRESSIONS: 39,352*

MEDIA TYPE/STYLE: Junior Poster - Retro

LAT/LONG: [40.236954 / -76.909218](#)

MARKET: HARRISBURG METRO

GEOGRAPHIC ID: 388578

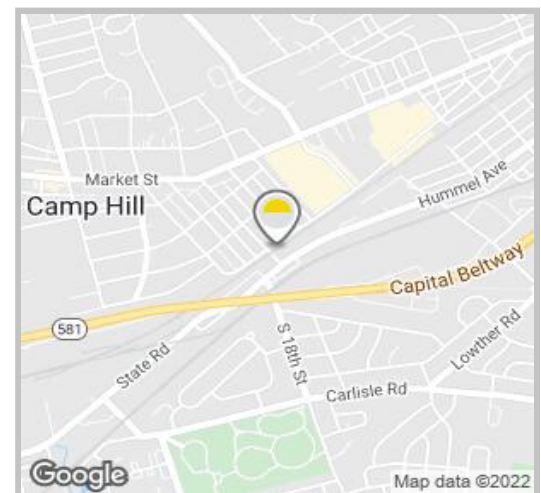
PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)

VINYL SIZE: 5' 1" x 11' 1"

FACING/READ: South / Right

ILLUMINATED: NO

SHIPPING ADDRESS: 308 South Tenth St Lemoine, PA 17043



*Impression values based on: Total Population

JR. POSTERS

YOUTH ART MONTH

