

Mercer County Educational Service Center Business Advisory Council Quarterly Meeting 1

Good morning!



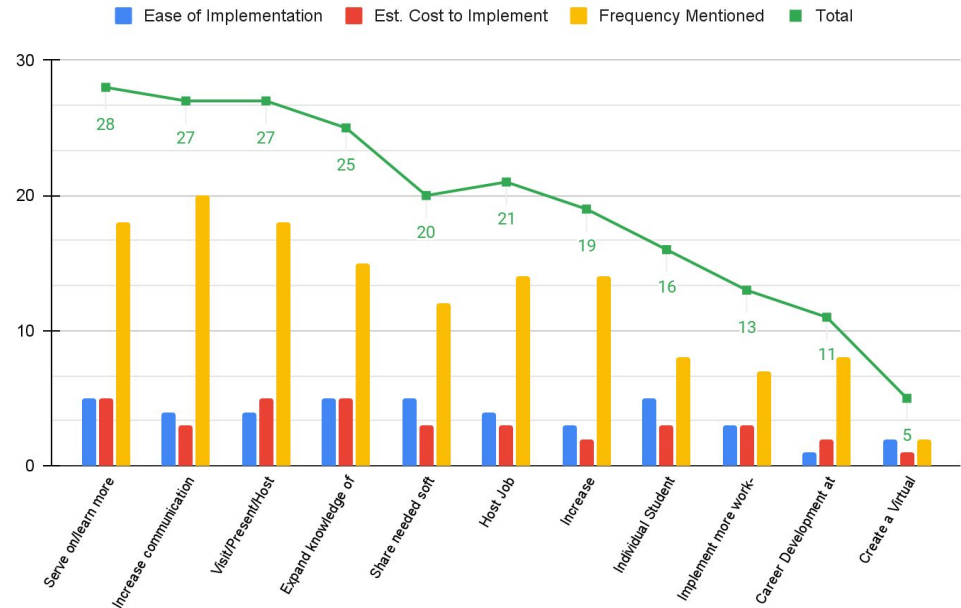
Let's get started!

- Welcome!
- Housekeeping and Agenda Updates
- Introductions
 - Planning Committee Members
 - Quick Table Activity (5 minutes):
 - *Share one Commitment you made August 3, and your progress to that Commitment [OR]*
 - *If you were unable to attend in August, tell your group why you joined us today.*

Recapping our Kick-Off

- Serve on/learn more about/be involved with the BAC
- Increase communication between schools (+Tri Star) and businesses
- Visit/Present/Host Speakers at Schools/Career Days-Fairs
- Expand knowledge of graduation seals (OMJ), industry-credentials
- Share needed soft (leadership) skills/Implement soft skills into classroom
- Host Job Shadows/Follow-up and Survey Students

Commitment Overview



Additional Data Informing our Plan

- Compiling trend data to track career paths of graduating students
- Business, Technical and Specialized School = Massage, Cosmetology, etc. typically where a certificate is earned

<i>MERCER CO ESC SCHOOL TOTALS - 2022</i>	<i>Number of Seniors</i>	<i>Percent</i>
Business, Technical and Specialized Schools	16	2.59%
Two-year colleges	77	12.48%
Four-year colleges	320	51.86%
Military	14	2.27%
Work	190	30.79%
TOTAL	617	100.00%

<i>MERCER CO ESC SCHOOL TOTALS - 2023</i>	<i>Number of Seniors</i>	<i>Percent</i>
Business, Technical and Specialized Schools	44	6.57%
Two-year colleges	61	9.10%
Four-year colleges	328	48.96%
Military	9	1.34%
Work	228	34.03%
TOTAL	670	100.00%

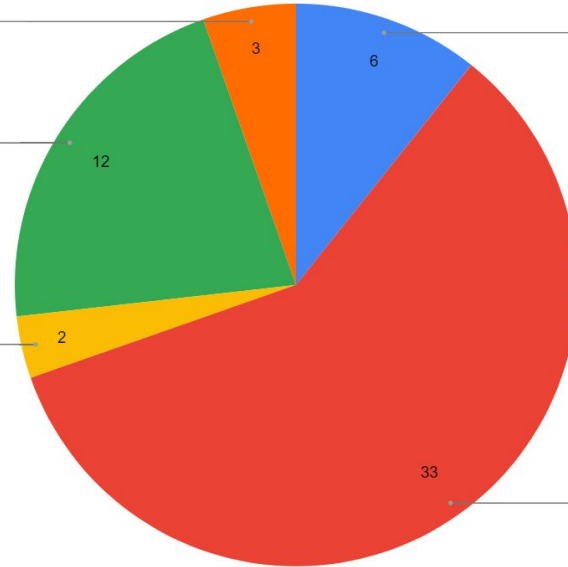
Additional Data Informing our Plan

Career Plan Summary

Workforce-Incomplete
5.4%

Workforce
21.4%

Technical School
3.6%

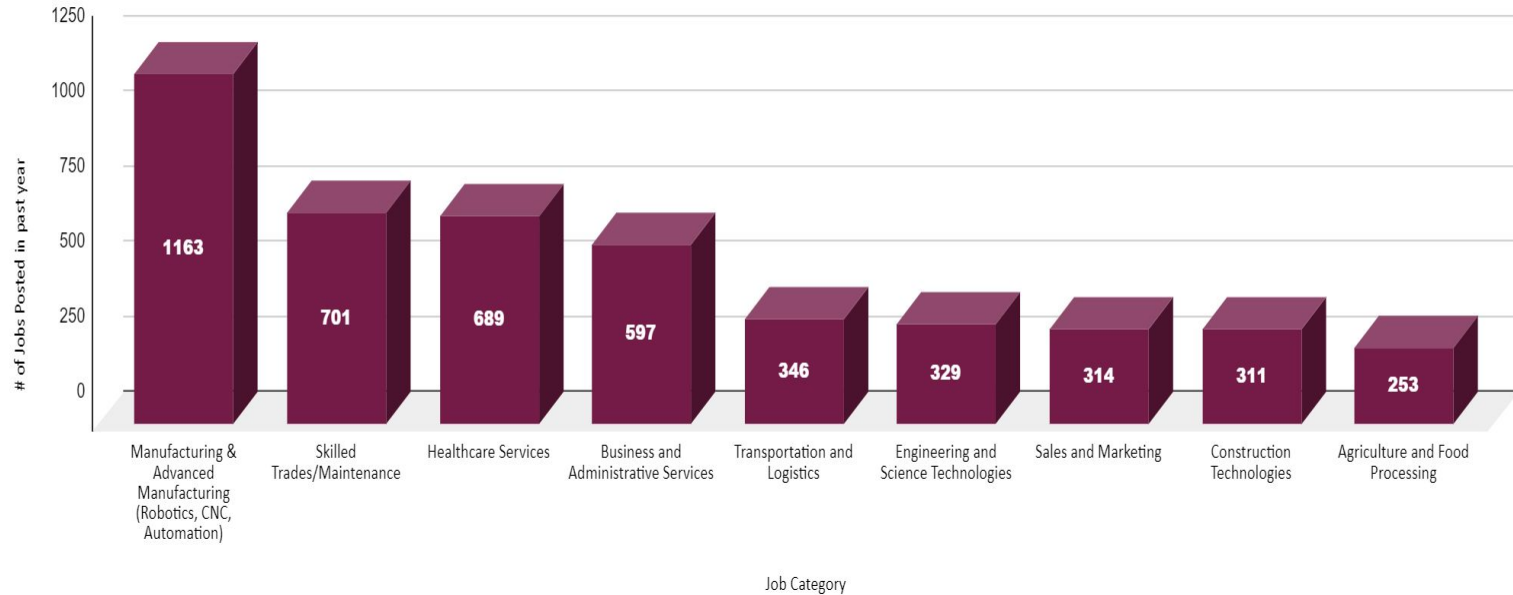


Incomplete
10.7%

College
58.9%

Additional Data Informing our Plan

of Jobs Posted in past year by Job Category



From 2022-23 yearly job postings on Hometown Opportunity

Additional Data Informing our Plan

- A note on business start-ups and entrepreneurship:
 - Over the past 30 years, Revolving Loan Funds have assisted startup endeavors in the region
 - More than 170 Loans, totaling \$18M to aid startups
 - Created over 1,900 jobs
 - Upcoming WSU Workshop (flyer)

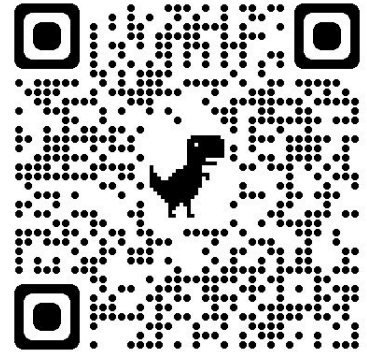
- Additional In-Demand Jobs Data for Ohio can be found here:

<https://topjobs.ohio.gov/top-jobs-list>

- Help make this information accurate for our region.

**Please scan this
code to submit**

**Top Jobs data for
your company.**



Let's get to work!

Work Session: Finalizing our 2023-24 BAC Plan (Due September 30, 2023)

(Approximately 20-30 minutes per section. Please discuss the suggested strategies, and identify your top choices. Write your name below the action step you would like to be involved in. Discuss timelines, resources, challenges, and measurability when considering collaborative action steps.)

Worksheet 1: Initiatives/Action Steps to “Develop Professional Skills for Future Careers”

- *Skill Development Hand-Out: What do “soft skills” look like for you?*

Worksheet 2: Initiatives/Action Steps to “Build Partnerships”

- **New* Mercer County SOAR with STEM Ecosystem: Missy McClurg, ESC Personalized Learning Specialist*

Worksheet 3: Initiatives/Action Steps to “Coordinate Experiences”

- *Introduction to Manufacturing Pre-Apprenticeship/Industry-Recognized Credential: Tammy Eilerman*
- *Industry-Recognized Credentials, Seals and Graduation Requirements: Tony Stahl, Superintendent, Fort Recovery Local Schools and Brian Stetler, Assistant Director, Tri Star Career Compact*

Develop Professional Skills for Future Careers

Initiative 1: Create awareness of the Business Advisory Council and its resources and events by expanding existing business ↔ student connections.

What collaborative action steps are required to facilitate achieving outcomes?

1. **Create a series of smaller, targeted, hands-on events for students to learn more about the professional skills needed with companies in their areas of interest, offering one mini-exploration event per quarter (4 per year).**

2. **Provide more company tours/exposure/awareness at all grade levels and conduct follow-up surveys with students that include career path planning.**
 - a. **Middle School Manufacturing Tours in October: Let us know if you would like to be involved!**
 - b. **Workforce Wednesdays as requested by Versailles HS. Let us know if you'd like to be involved!**

3. **Provide work sessions and informational sessions on Hometown Opportunity, both in school and in businesses.**

4. **Continue to promote Tri Star Career Fair and other community outreach/career events and partnerships.**

Develop Professional Skills for Future Careers

Initiative 2: Address the Need for [soft skills - leadership skills - executive skills - human skills - transferable skills?]

See additional worksheet Development for Career Readiness

What collaborative action steps are required to facilitate achieving outcomes?

1. **Host a Skills Forum and provide follow-up for curriculum input**
2. **Host an Info Night/Workshop where the on-the-job application of these skills demonstrated to students and teachers**
3. **Be more intentional about inviting companies into participate in classes covering this skill development**
4. **Be more intentional about inviting school teachers to businesses interested in offering soft skills training to their employees.**
5. **Mentorship training/opportunities/information sessions, partnering with mentorship agencies and organizations**

Build Partnerships

Initiative 1 Develop a communication vehicle and systematic network for businesses and schools

What collaborative action steps are required to facilitate achieving outcomes?

1. **Develop an online BAC newsletter/website as a resource for communication, while using HTO as a central hub for information**
 - a. **Highlight best practices and student success stories, to showcase cooperative efforts between school and business partners**
 - b. **What else would you like to see in this type of communication?**

2. **Provide easily-accessible data for in-demand careers and top jobs in the area.**

3. **Create opportunities to bring people together for round table discussions, partner workshops, informational sessions, etc. covering specifically requested and relevant topics**

4. ***New opportunity* - Potentially collaborate with SOAR with STEM of West Central Ohio to align best practices in the delivery of opportunities for students and educators towards real world authentic learning experiences through partnerships and career exploration. Examples of these partnerships may include teacher tours, STEM competitions, and other targeted events that are supported and facilitated by SOAR with STEM.**

Build Partnerships

Initiative 2 Work collaboratively to provide high quality job shadow experiences in our region

What collaborative action steps are required to facilitate achieving outcomes?

- 1. Assist students with finding job shadow contacts and preparing for job shadows.**
- 2. Assist companies with planning high-quality job shadows by providing templates or tool kits for schedules, discussion points, etc.**
- 3. Provide follow-up assistance to both students and companies for ongoing evaluation of the job shadow experience.**
- 4. Develop a tracking and assessment system for job shadows.**
- 5. Explore organizing a “Job Shadow Week” or county-wide event that would allow for efficient use of company resources and exposure to multiple students/schools.**

Coordinate Experiences

Initiative 1 Implement Pre-Apprenticeship Opportunities for high school seniors.

What collaborative action steps are required to facilitate achieving outcomes?

1. **Work collaboratively with the Lake Campus Business Enterprise Center and local high schools to establish a pilot cohort of 8-15 students to participate in an “Introduction to Manufacturing” Pre-Apprenticeship program.**

2. **Explore other in-demand areas and gather information about offering additional pre-apprenticeships and industry sector partnerships.**
 - a. **Business-led grants are available for this purpose. If you are interested in Industry Sector Partnership program/grant, please contact us ASAP (proposals due Sept. 29 at 3 pm)**

3. **Create awareness of work-based learning, internships, problem-solving based learning and other experiential opportunities.**

Coordinate Experiences

Initiative 2 Raise awareness of industry-recognized credentials, graduation seals, and how graduation requirements can be recognized and valued in the workplace.

- [Pathways to Graduation](#)
- [ODE List of Industry-Recognized Credentials](#)
- [Dashboard Showing Credentials Earned](#)
- [ODE List of Graduation Seals](#)

What collaborative action steps are required to facilitate achieving outcomes?

1. **Host informational sessions and how-to forums.**
2. **Provide easily accessible information about what these are, how they are earned, and what they mean to employers.**
 - a. **What credentials do companies serving this region need our schools to offer?**
3. **Increase the number of credentials students receive.**

Future Forward

- [Approval of Bylaws](#) (see edits)
 - Upcoming meeting expectations are outlined by this document and will focus on the execution of the 2023-24 Plan
 - If you listed you would like to be involved with a specific strategy during today's planning sessions, look for committee-specific information to come separately
- Updates will continue to be posted to the [BAC Website](#)
- Save the date! Next Quarterly Meeting - **Thursday, November 30 at 7:30 am**

**Mercer County Educational Service Center
Business Advisory Council
Quarterly Meeting**

