



**TROTWOOD-MADISON CITY SCHOOLS  
ATHLETIC TRAINING SERVICES AND MARKETING  
REQUEST FOR PROPOSALS**

The Trotwood-Madison City Schools is seeking Proposals for Athletic Training Services and a Marketing Agreement to be provided by an Orthopedic and Sports Medicine provider.

**Minimum Expectations for Proposal:**

- 2 FTE Certified Athletic Trainers
- \$75,000 Annual District Wide Marketing Sponsorship (Stadium Naming Rights, Signage, Website Advertising & PSAs)
- Provide Athletic Training Coverage at OHSAA Hosted Events (Paid by OHSAA)
- Provide Wrestling Weight Certification
- Provide Health and Wellness opportunities for TMCS staff
- Standard Contractual Language as it pertains to Services, Liability, Insurance, and Hold Harmless.

**Beginning Service Date:** July 1, 2024

**Contract Length:** Minimum 3 Years, longer-term negotiable.

**Deadline to submit Proposal:** March 15, 2024

**Submit Proposals electronically to Jonas L. Smith:** [jonassmith@trotwood.k12.oh.us](mailto:jonassmith@trotwood.k12.oh.us)

If you have any questions or would like to set up an in-person meeting, please feel free to contact me via email or phone at 937.854.3050 Ext. 2802.

I greatly appreciate your consideration and look forward to hearing from you soon.

Sincerely,

*Jonas L. Smith*

Jonas L. Smith, CAA  
Director of Athletics  
Trotwood-Madison City Schools