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**Mental Health & Recovery Board of Erie and Ottawa Counties Strategic Plan
November 1, 2020 through June 30, 2022**

Mission Statement

The Mental Health and Recovery Board of Erie and Ottawa Counties plans, funds, directs and monitors a dynamic network that drives a continuum of behavioral health services in a relentless pursuit of person-centered wellness and a healthy community.

Vision Statement

The Board is the leader that pursues a system that delivers quality, affordable services to meet the behavioral health needs of people at the time they need it, across the lifespan, in a community that embraces wellness and erases stigma.

Target Plan Outcomes

MHRBEO's selected outcomes should reflect the final results of the combined actions articulated in its eighteen-month plan. Outcomes reflect the impact of planned actions on individuals and the system that serves them.

1. More children and youth who have a Serious Emotional Disturbance are served in appropriate settings.
2. More adults who have a Severe and Persistent Mental Illness diagnosis are served in appropriate settings.
3. More housing options for the people we serve.
4. More community members are educated on mental health and substance use disorders reducing stigma.
5. More individuals with substance use disorders have access to services.
6. Community Board leadership is visible with more effective programs and business operations.
7. Enhanced public support for the Board's mission.
8. Fewer suicides and suicide attempts.

Goals & Objectives

The MHRBEO plan identifies eight priority goals with corresponding objectives to meet its mission. Any MHRBEO program not specifically mentioned within these goals is anticipated to maintain its pursuit of quality service for eligible individuals. Whenever feasible, to be most effective, MHRBEO will invest in evidence-based or research-based programs and services.

Goal One: Increase access to prevention programs focused on school-age children and youth, including trauma informed.

The Board, its provider network and local school districts have taken steps in the past few years to put emphasis on helping young people be mentally healthy, build resilience in their lives and avoid substance abuse. All agree that more needs to be done. Goal One focuses on increased access to prevention programming, including helping students, teachers, and others who work with children be trauma informed.

Goal 1: Increase access to prevention programs focused on school-age children and youth, including trauma informed.		
ID #	Objective	Performance Measure(s)
1a	Implement the State of Ohio’s K-12 Initiative to increase evidence-based prevention programs with 9 participating public school districts in Erie and Ottawa Counties through June 30, 2022.	<ul style="list-style-type: none"> Prevention plans completed and approved by OhioMHAS. All State-required metrics.
1b	Add at least one school district and increase the total number of students involved across all participating schools to MHRBEO’s evidence-based prevention, intervention and treatment by June 30,2022.	<ul style="list-style-type: none"> # of school applications completed for Board funding. # of students served Baseline=18 schools, 9,002 students. Target = 19 schools, 9,050 students.
1c	Increase the number of educational staff completing evidence-based trauma training and explore an ongoing coaching model.	<ul style="list-style-type: none"> # of trainings provided # of staff trained Identified by school district

Goal Two: Increase services for children and youth with behavioral health issues and/or a Serious Emotional Disturbance (SED) diagnosis.

Serving children and youth with identified behavioral health needs remains a significant community priority. The Board recognizes this means working collaboratively with its partner service agencies to identify where best to build access to services, to identify service funding, and to achieve positive outcomes for the youth who need help.

Goal 2: Increase services for children and youth with behavioral health issues and/or a SED diagnosis.		
ID #	Objective	Performance Measure(s)
2a	Utilize the Family and Children First Councils (FCFC) to create a planning team to identify the top two behavioral health priorities for children and youth in Erie and Ottawa Counties and implement appropriate shared, collaborative strategies to meet the need by fall 2021.	<ul style="list-style-type: none"> Planning team establishes priorities. Strategies identified with work plans. Metrics as appropriate to selected priorities.
2b	Via the FCFC process, determine an outreach plan to inform families of service/program availability by fall 2021.	<ul style="list-style-type: none"> Plan created and implemented. Plan metrics as identified.

Goal Three: Increase services for seniors with behavioral health issues and/or a diagnosis.

Erie and Ottawa Counties are seeing older populations increase. As our communities age, the Board knows it must provide leadership on ensuring the behavioral health of its seniors. Goal Three strives to identify what efforts can best support the wellness of seniors and then move to implement identified programming.

Goal 3: Increase services for seniors with behavioral health issues and/or a diagnosis.		
ID #	Objective	Performance Measure(s)
3a	Survey local medical community, nursing home community and senior centers to identify their concerns for seniors relevant to mental health issues by June 30, 2021.	<ul style="list-style-type: none"> • Poll completed and input gathered from those with firsthand knowledge of the needs of seniors.
3b	Based upon survey information and other relevant research, create service(s)/program(s) for seniors to address behavioral health issues/diagnosis by December 31, 2021.	<ul style="list-style-type: none"> • Program(s)/service(s) created. • Baseline data and outcomes created upon creation of the service/program.
3c	Create an outreach plan to inform families of service/program availability by December 31, 2021.	<ul style="list-style-type: none"> • Plan created • Plan implemented as detailed. • Plan metrics as determined

Goal Four: Increase resources to strengthen the continuum of services for individuals with substance use disorders.

The communities' understanding of substance use disorder and the services needed to prevent and treat it has grown significantly over the last few years. Going forward, these efforts remain a top priority. Goal Four maintains the substance use disorder focus with an emphasis in the coming months on judicial programming, housing and peer support.

Goal 4: Increase resources to strengthen the continuum of services for individuals with substance use disorders.		
ID #	Objective	Performance Measure(s)
4a	Erie County Drug Court operational by June 30, 2021.	<ul style="list-style-type: none"> • # participants (First year-no graduates)
4b	Family Dependency Treatment Court operational by June 30, 2021.	<ul style="list-style-type: none"> • # participants (First year-no graduates)
4c	Increase recovery housing beds for men by December 31, 2021.	<ul style="list-style-type: none"> • # beds • Utilization rate <p>Total for both counties = 24 Target = 30</p>
4d	Increase peer supporters to assist those with substance use disorders through June 30, 2022.	<ul style="list-style-type: none"> • Number of peer supporters today vs 12 months from now

Goal Five: Develop and implement support options for individuals with Severe Mental Illness (SMI) and their personal support systems.

Assisting people with severe mental illness and upholding their support systems is at the core of the MHRBEO mission. Over the next eighteen months, the Board will focus on improving programming associated with the law enforcement system as well as continuing to grow its network of peer supports for individuals, their families and friends.

Goal 5: Develop and implement support options for individuals with Severe Mental Illness (SMI) and their personal support systems.		
ID #	Objective	Performance Measure(s)
5a	Establish law enforcement/case management wellness checks for those with SMI by June 30, 2021.	<ul style="list-style-type: none"> • New program established. • Serve a minimum of 50 individuals
5b	Establish Assisted Outpatient Treatment Program (AOT) in Erie County by June 30, 2022.	<ul style="list-style-type: none"> • AOT program created in Erie County. • AOT treatment team established.
5c	Increase peer supporters to assist those with mental illness through June 30, 2022.	<ul style="list-style-type: none"> • Number of peer supporters today vs 12 months from now
5d	Increase participation in NAMI in Erie and Ottawa Counties through June 30, 2022.	<ul style="list-style-type: none"> • Current members vs 12 months from now • # in education groups • # in NAMI support group

Goal Six: Reduce suicide for youth and adults.

In these difficult and stressful times, the community wants to ensure that suicide is prevented. This means putting additional emphasis on suicide prevention and overall stress reduction in our communities. This includes educating each other on what to do if an individual may be at high risk of suicide.

Goal 6: Reduce suicide for youth and adults.		
ID #	Objective	Performance Measure(s)
6a	Establish working coalition whose members represent diverse expertise, life experience and demographic perspectives by March 31, 2021.	<ul style="list-style-type: none"> • Group is established • Reviews Suicide prevention plan for Ohio
6b	Establish a public awareness campaign by 12/31/2021.	<ul style="list-style-type: none"> • With guidance from Ohio Suicide Prevention Foundation identify three action items to further public awareness.
6c	Identify two additional populations (e.g. seniors) to train on QPR and Mental Health First Aid by 12/31/2021.	<ul style="list-style-type: none"> • Number of trainings and populations served completed

Goal Seven: Implement an outreach campaign aimed at sharing important information with clients and families and reducing stigma.

For the community to embrace wellness and seek behavioral health help when needed, people need to be informed. This goal says let’s ensure our community knows the importance of mental health, the need to treat substance use disorders, and how to access whatever prevention, treatment or recovery support needed to be healthy – without misplaced judgment. Engaging the conversation through an education and outreach campaign and by hosting routine community roundtables will move the MHRBEO mission forward.

Goal 7: Implement an outreach campaign aimed at sharing important information with clients and families and reducing stigma.		
ID #	Objective	Performance Measure(s)
7a	Develop the campaign strategy campaign and launch in fall 2021.	<ul style="list-style-type: none"> • Consultant hired • Outreach campaign created. • Anti-stigma campaign created. • Identify budget • Campaigns launched
7b	Host bi-annual community roundtables in each county to obtain input and share resources.	<ul style="list-style-type: none"> • # hosted per county

Goal Eight: Address the Board’s operational capacity for optimum effectiveness and efficiency.

As an organization and a system, MHRBEO has moved rapidly over the last two years to improve its operations. Given the growing demand for quality services that make a difference for individuals and the community, MHRBEO must increase its capacity to do more and ensure it has the appropriate staff and engaged Board members to meet its mission and the expectations associated with this plan.

Goal 8: Address the Board’s operational capacity for optimum effectiveness and efficiency.		
ID #	Objective	Performance Measure(s)
8a	Identify current roles and responsibilities of staff, consider future operational needs, and generate a new Table of Organization by March 30, 2021.	<ul style="list-style-type: none"> • Roles and responsibilities identified per position • New Table of Organization
8c	Make recommendations to the Board for updated Table of Organization and associated operational staffing adjustments by March 30, 2021.	<ul style="list-style-type: none"> • Table of Organization completed and shared.
8d	Board members complete four hours of training annually.	<ul style="list-style-type: none"> • # members completing training requirement