

CURRENT STATE OF CAREER OPPORTUNITIES



In Greater Rochester, NY

April 24, 2025



APRIL 2019 >>>>

A Bold Prediction for the Future.

JUMP- STARTING AMERICA



How Breakthrough Science
Can Revive Economic Growth
and the American Dream

JONATHAN GRUBER
SIMON JOHNSON

JULY 2024

A Vision Realized.





GREATER ROCHESTER, NY

Regional Economic Development

100+ Additional Regional Investments Including:

amazon

EDWARDS

 **fa!rlife**

 **OXBO**



WHY ROCHESTER



Select Accolades

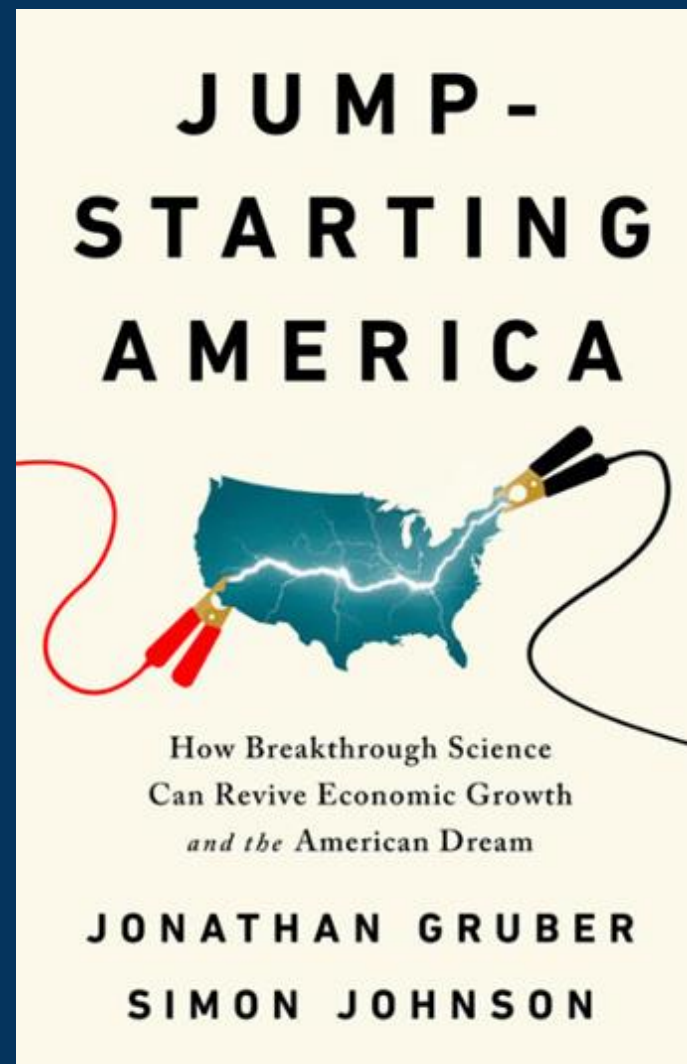
- Top 25 most innovative US cities.
- Safest Weather City in the Northeast.
- Ten most affordable cities to buy a home.
- Top 10 Best mid-sized metro with Best Business Climate.
- Nine Public High Schools among Top 10% in the US



EDUCATION POWERS ECONOMIC DEVELOPMENT

YOU
are an essential part of our
region's economic engine.

THE FUTURE IS BRIGHT



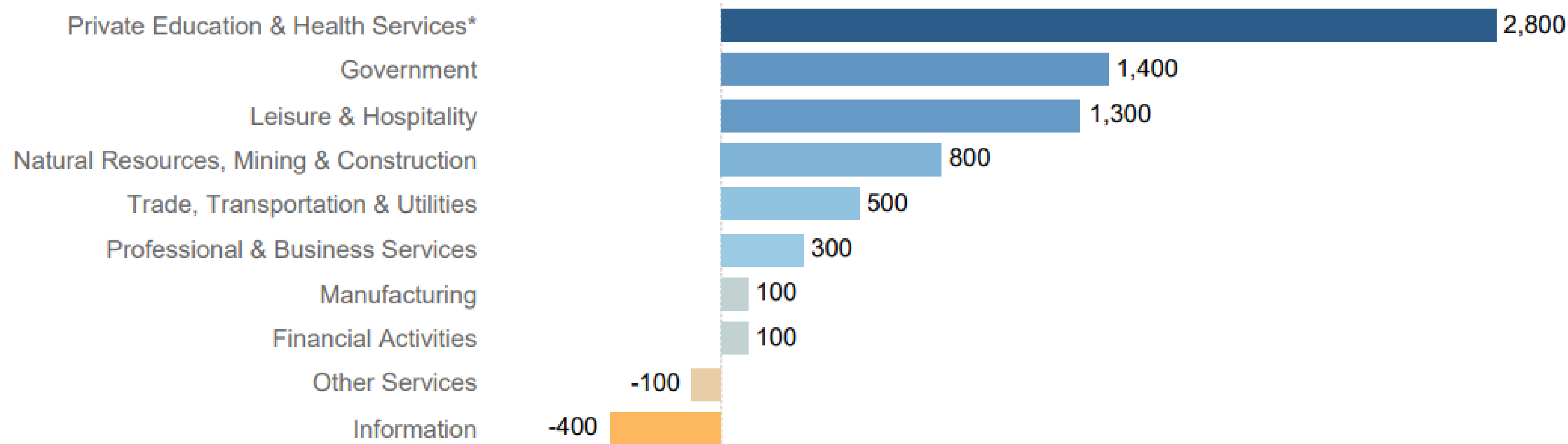


LABOR MARKET DATA



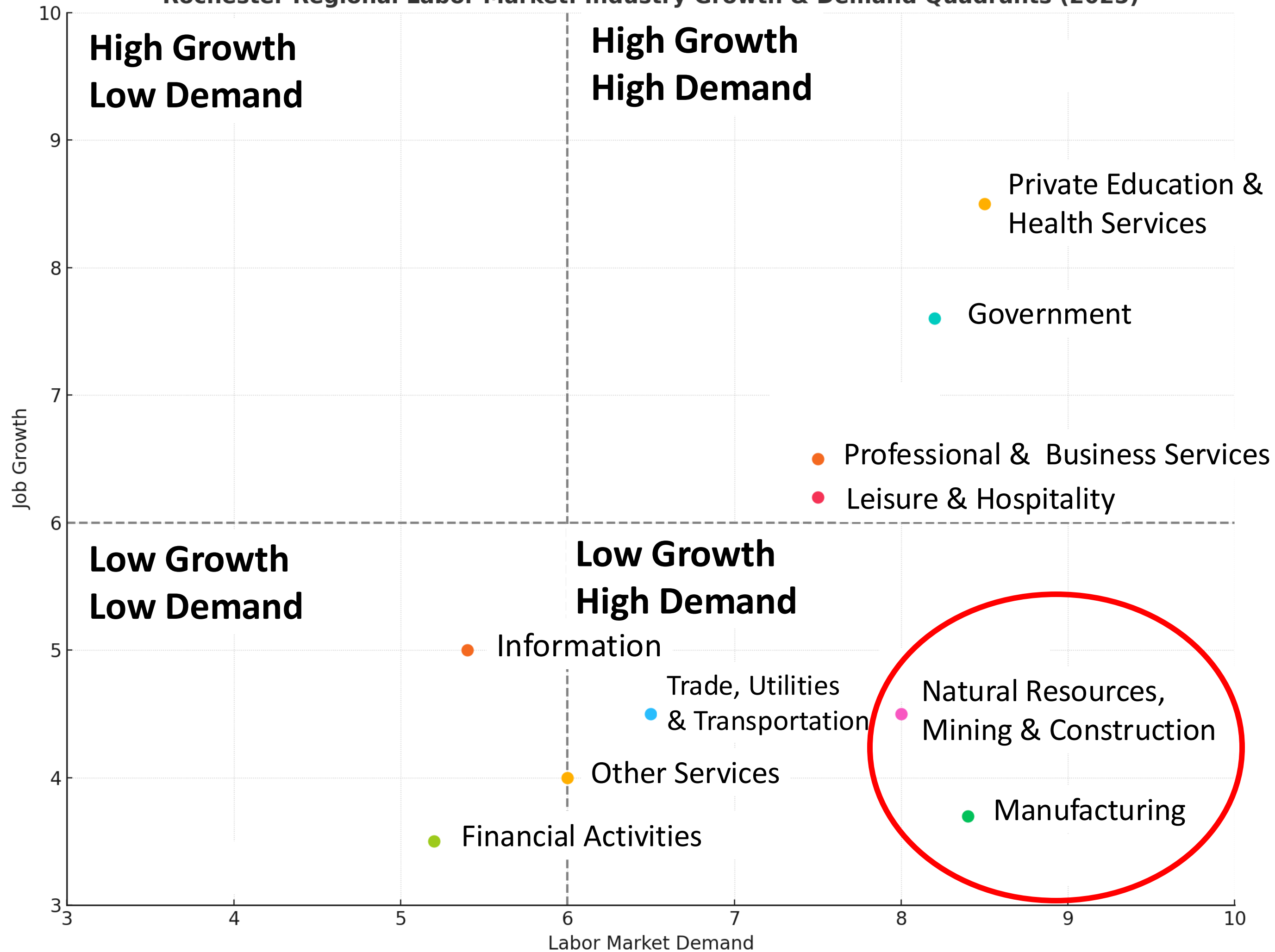
Most job gains have occurred in Private Education & Health Services*

Over-the-Year Change in Jobs, February 2025



*Private education & health services is in the private sector. Government includes public education and public health services.

Rochester Regional Labor Market: Industry Growth & Demand Quadrants (2025)



The Workforce Paradox



Key Questions

What *careers* are available?

How do I know if *I'm ready*?



Key Questions

What *talent* is available?

How do I know if *they're ready*?

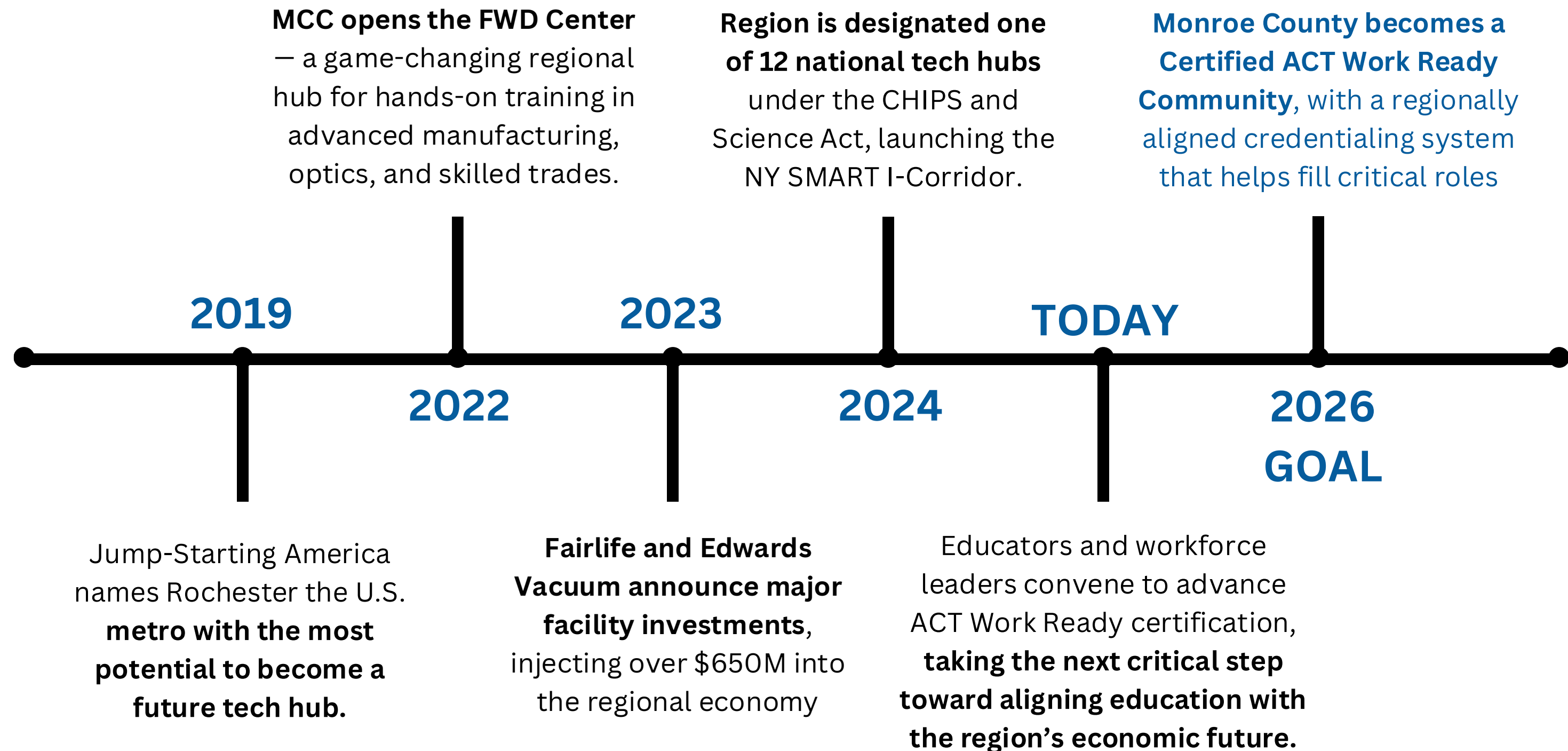
WHY CREDENTIALING MATTERS

Students prove it.

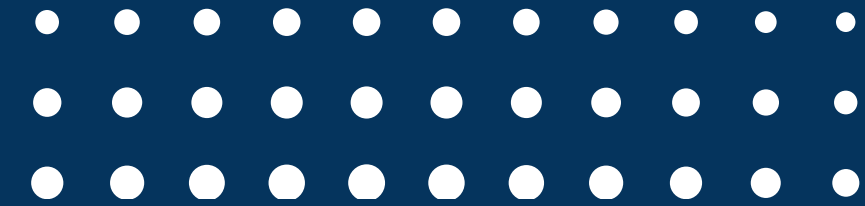
Employers trust it.

And communities show they're ready to grow.

GREATER ROCHESTER'S JOURNEY FROM POTENTIAL TO PROGRESS



SOURCES



Jump Starting America: <https://www.jump-startingamerica.com/>

NY SMART i Tech Corridor: <https://nysmarticorridor.com/>

Greater Rochester Enterprise: <https://rochesterbiz.com/>

NY State Labor Market Data: <https://dol.ny.gov/labor-data>



ST. JAMES PARISH SCHOOLS



Inspiring Hope and Purpose



3/4

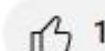


St. James Parish- ACT Work Ready Communities (Welding) 2-22-17



St James Parish Schools LA
294 subscribers

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1



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“This new policy effectively allowed us to be more intentional around how we were supporting both job seekers and industry alike,” the county explains in its program description. “Through career exploration, and by providing labor market information to each client, we can ensure clients not only obtain employment but also enter a field offering a fair wage with growth opportunities.”

Second-place Harris County, Texas, won three community and economic development Achievement Awards, including one for its Biz2Empower Accelerator Program for supporting Minority Women Business Owned Enterprises. “Biz2Empower is a free eight-week, lab-based small business accelerator program that provides training in procurement basics, government contracts, credit and financial viability, competitive bid pricing strategy, and other crucial skills needed to successfully grow and scale a small business,” the program description explains.



**AMERICA'S BEST COUNTIES BY
POINTS PER CAPITA: THE TOP 20**
(JAN. 2023 - MARCH 2024, MIN. 10,000 POP.)

| RANK | JURISDICTION | POINTS | POPULATION |
|------|------------------------|--------|------------|
| 1 | Saint James, Louisiana | 2,368 | 19,200 |
| 2 | Washington, Nebraska | 2,356 | 21,200 |
| 3 | Waller, Texas | 2,342 | 61,900 |
| 4 | Carroll, Kentucky | 2,327 | 10,900 |
| 5 | Decatur, Georgia | 2,326 | 29,000 |
| 6 | Candler, Georgia | 2,320 | 11,000 |

New York

ACT WorkKeys NCRC Earned

Total: **7,099**

Platinum: 916

Gold: 1,635

Silver: 2,836

Bronze: 1,712

What is the NCRC? ⁱ

Job Profiles Completed ⁱ 30

Employers Supporting ⁱ 202

Engaged December 2018

ACT WorkKeys NCRC Data:
01-01-2006 - 03-31-2025

3 of 62

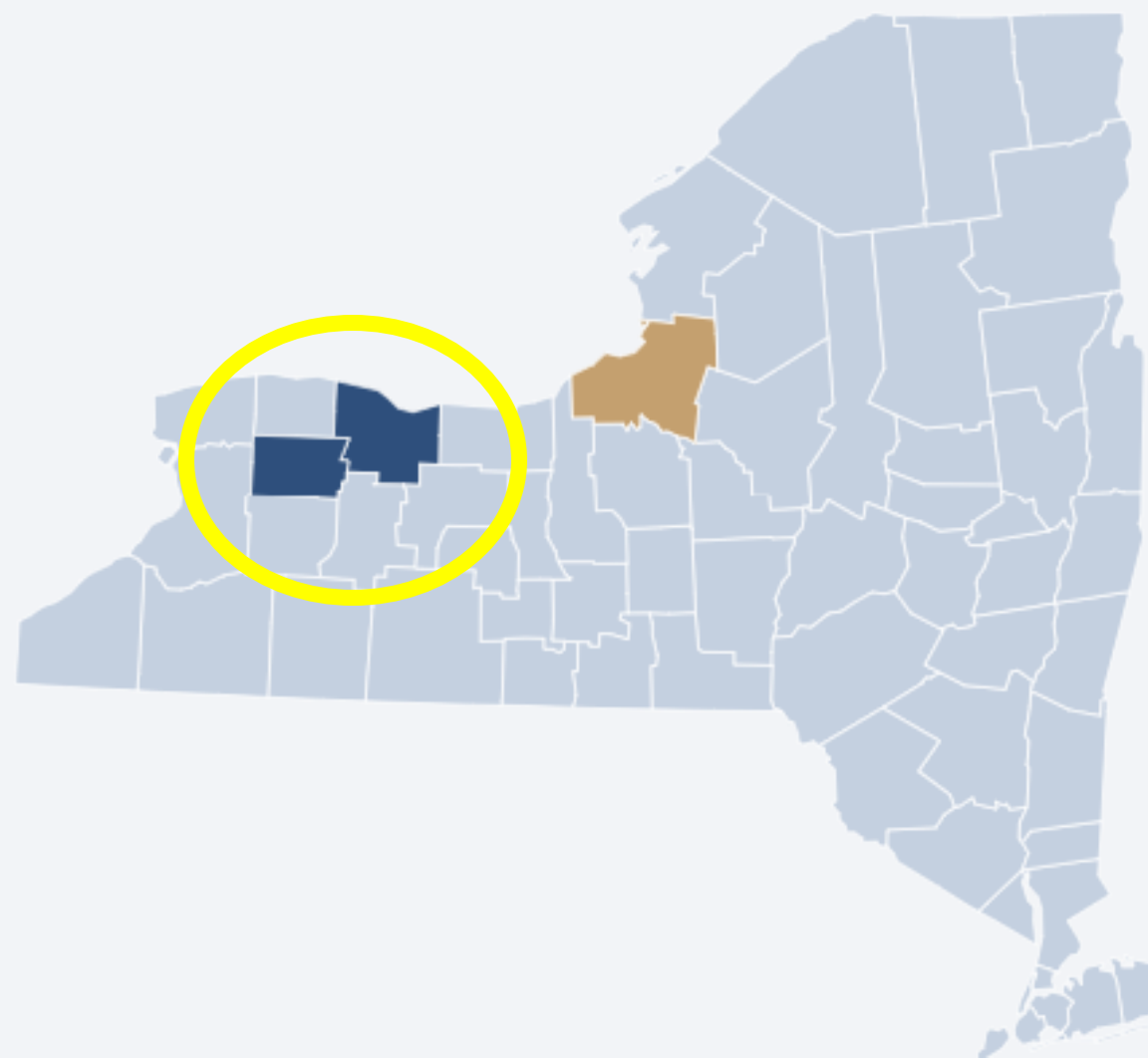
communities participating



Hover over the community name to view its location.

Click to view full stats.

SELECT A COMMUNITY ▾



ACT WorkKeys National Career Readiness Certificate [NCRC]

| Workforce | | Total NCRC | Bronze NCRC | Silver NCRC | Gold NCRC | Platinum NCRC |
|---------------|-----------------------------------|------------|-------------|-------------|-----------|---------------|
| Emerging | High School | + | + | 0 | 0 | 0 |
| | College | 0 | 0 | 0 | 0 | 0 |
| Current | Private | 19 | + | + | + | 9 |
| | Public | 7 | + | + | + | + |
| Transitioning | Adult Education | 0 | 0 | 0 | 0 | 0 |
| | Unemployed | 11 | + | 5 | + | + |
| | Recent Veteran | 0 | 0 | 0 | 0 | 0 |
| | Workforce category not identified | 0 | 0 | 0 | 0 | 0 |
| | Totals | 40 | 10 | 9 | 8 | 13 |

The table above is a detailed breakdown of the same ACT WorkKeys NCRC data presented in the upper right box on this page and represents ACT WorkKeys NCRCs earned or improved throughout the community. All ACT WorkKeys NCRC data is updated monthly.

+ Value less than 4

ACT WorkKeys NCRCs Earned

Showing: Jan 1, 2012 to Mar 31, 2025

| Workforce | Goals | Actual NCRC |
|-----------------------------------|-------|-------------|
| Emerging | 294 | 3 |
| Current | 65 | 26 |
| Transitioning | 143 | 11 |
| Workforce category not identified | 0 | 0 |

| Workforce | Total |
|-----------------|-------|
| Total Employers | 105 |

Improved ACT NCRC

| To/From | Bronze | Silver | Gold | Platinum |
|------------|--------|--------|------|----------|
| Not Earned | 0 | 0 | 0 | 0 |
| Bronze | | 0 | 0 | 0 |
| Silver | | | 0 | 0 |
| Gold | | | | 0 |

POST HIGH SCHOOL PATHWAYS 4 E'S

Employment



Enlistment



Enrollment



Entrepreneurship

