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# PANEL #1279

PA 34 1 MI S/O PA 850 WS/FN

Location #1



WEEKLY IMPRESSIONS:	50,805*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	388407
LAT/LONG:	<a href="#">40.303128 / -77.151752</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	North / Right
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

ADVERTISING STRENGTHS: Catch the local commuters of Newport and New Bloomfield areas with this billboard and also enjoy reaching many outdoor enthusiasts in the area to fish, hunt, hike and camp.

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# PANEL #1291

ESNHWR BLVD & VINE ST HIGHSPIRE WS/FS

Location #2



WEEKLY IMPRESSIONS:	51,457*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	388419
LAT/LONG:	<a href="#">40.213406 / -76.793144</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	South / Left
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population



ADVERTISING STRENGTHS: This billboard will reach the commutes leaving Route 230 from either Steelton or Highspire communities and catch them as they approach the many commercial businesses on this road including Dauphin Highlands Golf Course and numerous hotels and catch them before they exit for PA 281 and I-76 just ahead.

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# PANEL #1326

☐ PA 641 2.5 MI W/O PA 174 SS/FW

Location #3



WEEKLY IMPRESSIONS:	30,441*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	388469
LAT/LONG:	<a href="#">40.195205 / -77.095597</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	West / Right
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population



ADVERTISING STRENGTHS: On a rural road directly between Mechanicsburg and Carlisle, this billboard will reach not only the many commuters from bedroom communities here but also allow you to reach sports enthusiasts visiting Carlisle Rod and Gun Club and the Appalachian Trail access.

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## PANEL #1385

☐ US 11-15 @ NORTH END OF PERDIX ES/FN

Location #4





WEEKLY IMPRESSIONS:	43,682*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	388520
LAT/LONG:	<a href="#">40.35511 / -76.980589</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	North / Left
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

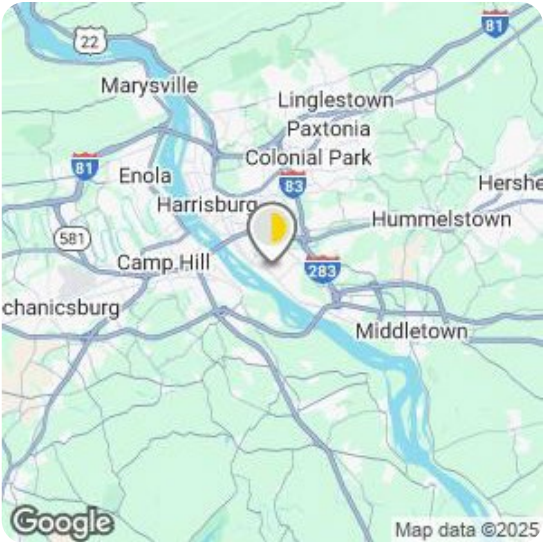
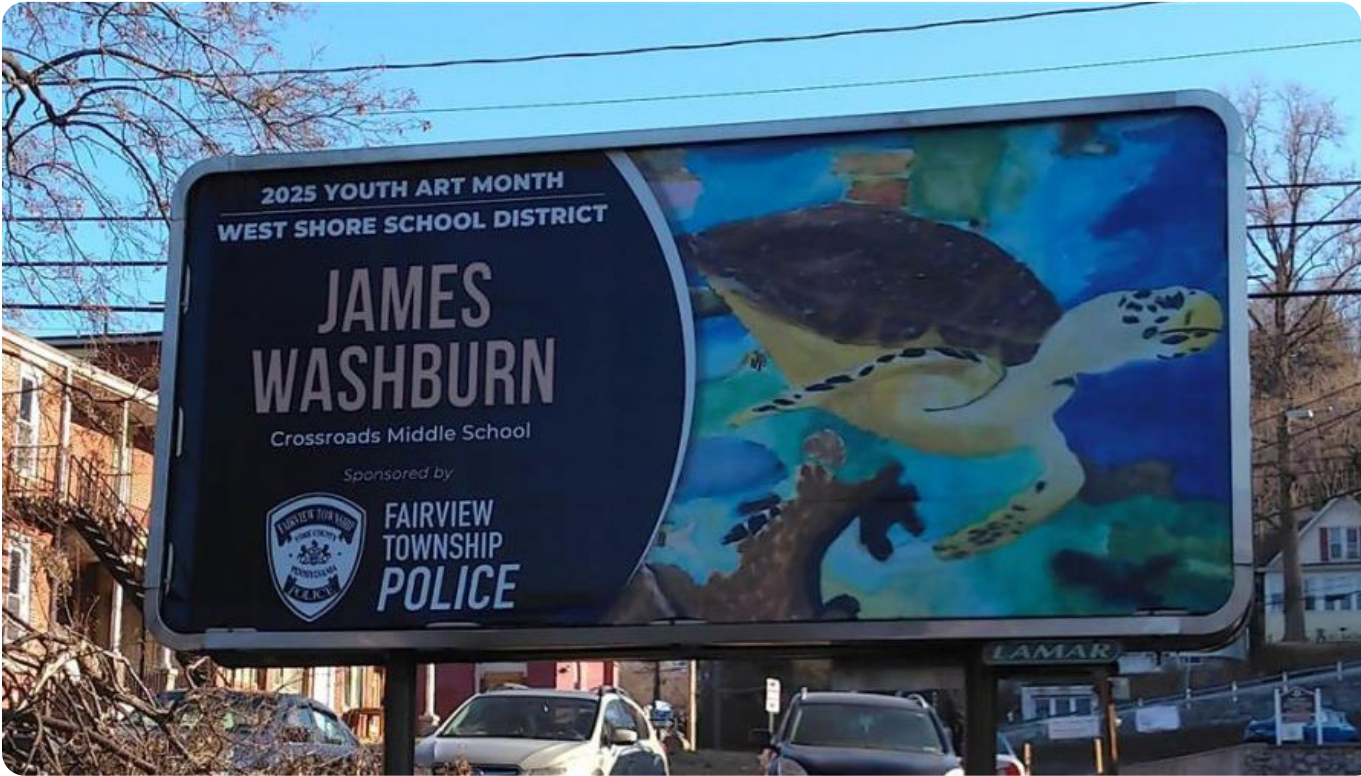
ADVERTISING STRENGTHS: On a major north south road between I-81 and US 22-322, this billboard will reach many suburban commuters from bedroom communities like Duncannon as well as sportsmen seeking access to the Susquehanna and Juniata Rivers and even reach the steady traffic on PSU football game weekends.

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## PANEL #1467

☐ SWATARA & FRONT STREETS STEELTON NS/FW

Location #5



WEEKLY IMPRESSIONS:	67,114*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	388614
LAT/LONG:	<a href="#">40.232893 / -76.836555</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	West / Left
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

ADVERTISING STRENGTHS: In the heart of downtown Steelton and across the street from entrance to the steel plant, this billboard will let the locals know about your business everyday.

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## PANEL #1545

☐ PA 944 0.5 MI E/O I-81 SS/FE

Location #6





WEEKLY IMPRESSIONS:	44,309*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	388681
LAT/LONG:	<a href="#">40.28564 / -76.971052</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	East / Left
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

ADVERTISING STRENGTHS: On a busy stretch of road that is home to numerous businesses like Pinnacle Hospital, Patriot News, etc as well as home to many upscale housing developments, this billboard will help you reach an affluent an active audience everyday.

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## PANEL #1595

☐ 28TH ST @ BANKS AT PENBROOK WS/FS

Location #7



WEEKLY IMPRESSIONS:	30,419*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	388717
LAT/LONG:	<a href="#">40.276668 / -76.846294</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	South / Left
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

ADVERTISING STRENGTHS: The only billboard in this area of Harrisburg, advertise here to certainly catch traffic from Harrisburg High School as well as the many commuters heading towards Rt 22 and into the city towards Capital Complex or out of the city to numerous businesses and Colonial Park area.

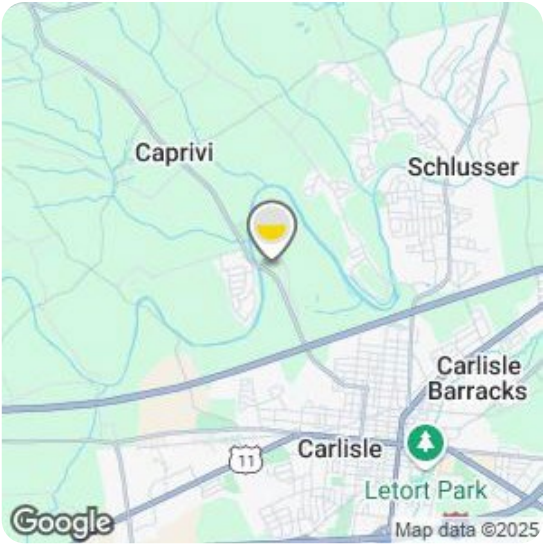
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## PANEL #1669

☐ PA 74 1 MI N/O CARLISLE ES/FN

Location #8





WEEKLY IMPRESSIONS:	16,015*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	388770
LAT/LONG:	<a href="#">40.226237 / -77.213152</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	North / Left
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

ADVERTISING STRENGTHS: The only billboard on this rural road, advertisers will enjoy catching commuters as they approach Carlisle and destinations such as downtown shopping, Dickinson College, US Army War College, etc.

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## PANEL #1671

☐ PA 641 0.7 MI W/O MECHANICSBURG SS/FE

Location #9



WEEKLY IMPRESSIONS:	38,359*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	388772
LAT/LONG:	<a href="#">40.203653 / -77.04007</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	East / Left
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

ADVERTISING STRENGTHS: Located at the western entrance to Mechanicsburg this billboard reaches the many commuters between this city and Carlisle as well as commutes to points like the Navy Ships Parts Control Center.

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## PANEL #1679

☐ 3739 N 6TH ST HARRISBURG ES/FN

Location #10





WEEKLY IMPRESSIONS:	13,705*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	388780
LAT/LONG:	<a href="#">40.309792 / -76.894086</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	North / Left
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

ADVERTISING STRENGTHS: At a key entrance to the city of Harrisburg, this billboard will help you reach commuters coming from bedroom communities of Linglestown area and folks approaching State Capital Complex and the State Farm Show as well as numerous businesses and restaurants in this uptown Harrisburg area.

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## PANEL #1745

☐ CAMERON ST S/O MAGNOLIA ST HBG WS/FN

Location #11





WEEKLY IMPRESSIONS:	38,650*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	388844
LAT/LONG:	<a href="#">40.245385 / -76.861061</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	North / Right
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

ADVERTISING STRENGTHS: This billboard is on urban stretch of road approaching middle-class community of Steelton and destinations such as the Dauphin County Recycle Center.

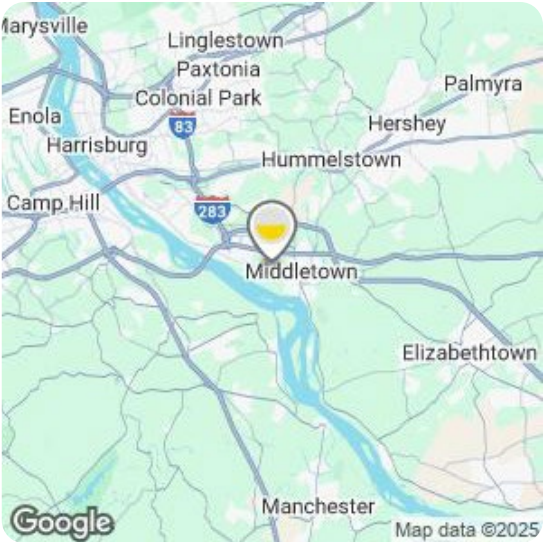
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## PANEL #1767

☐ PA 230 OPPOSITE OLMSTEAD PLAZA WS/FN

Location #12





WEEKLY IMPRESSIONS:	66,483*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	388864
LAT/LONG:	<a href="#">40.198326 / -76.753554</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	North / Right
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

ADVERTISING STRENGTHS: A busy secondary stretch of road that allows advertisers to capture commuters from Middletown and Highspire areas as well as to key in on the students and faculty of the nearby Penn State Campus.

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## PANEL #1771

☐ US 11-15 OPP SUSQUEHANNA AVE ENOLA ES/FS

Location #13



WEEKLY IMPRESSIONS:	44,904*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	388868
LAT/LONG:	<a href="#">40.289403 / -76.929577</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	South / Right
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

ADVERTISING STRENGTHS: On a major north south commuter route with easy access to I-81 to the north and access to the city of Harrisburg via two bridges to the south as well as various options for commuters to reach major employer such as Rite Aid, Harsco, and the Capitol Complex, this billboard will reach a wide audience everyday.

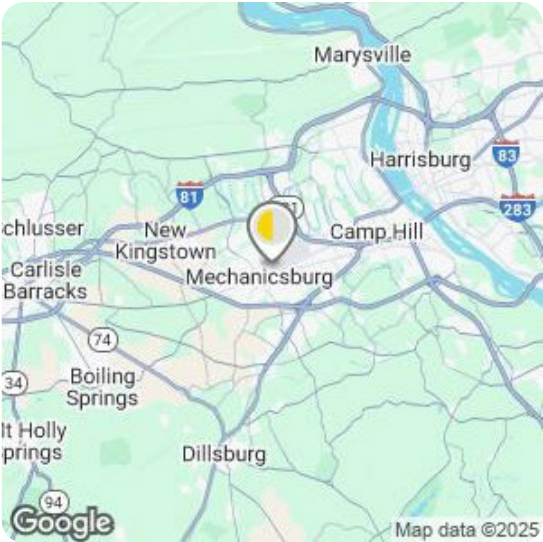
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## PANEL #1809

☐ PA 641 MAIN & FILBERT ST MECH NS/FE

Location #14





WEEKLY IMPRESSIONS: 28,743 (Under Review)\*  
MEDIA TYPE/STYLE: Junior Poster - Retro  
GEOPATH ID: 388898  
LAT/LONG: [40.215874 / -76.999071](#)  
MARKET: HARRISBURG METRO  
PANEL SIZE: 5' 1" x 11' 1" [View Spec Sheet](#)  
FACING/READ: East / Right  
ILLUMINATED: NO  
SHIPPING ADDRESS: 308 South Tenth St  
Lemoyne, PA 17043

\*Impression values based on: Total Population

ADVERTISING STRENGTHS: Located at the eastern entrance to Mechanicsburg this billboard reaches the many commuters from this bustling city as well as motorists to points like the Navy Ships Parts Control Center.

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## PANEL #6334

☐ US 11-15 0.6 MI S/O RDGVW DR MRYVL ES/FS

Location #15



WEEKLY IMPRESSIONS:	62,798*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	389348
LAT/LONG:	<a href="#">40.32923 / -76.917307</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	South / Right
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

ADVERTISING STRENGTHS: On a major north south road between I-81 and US 22-322, this billboard will reach many suburban commuters from bedroom communities like Marysville as well as sportsmen seeking access to the Susquehanna and Juniata Rivers and even reach the steady traffic on PSU football game weekends.

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## PANEL #7041

☐ US 11 1.3 MI N/O CARLISLE WS/FN

Location #16





WEEKLY IMPRESSIONS:	45,229*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	388705
LAT/LONG:	<a href="#">40.224012 / -77.157695</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	North / Right
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

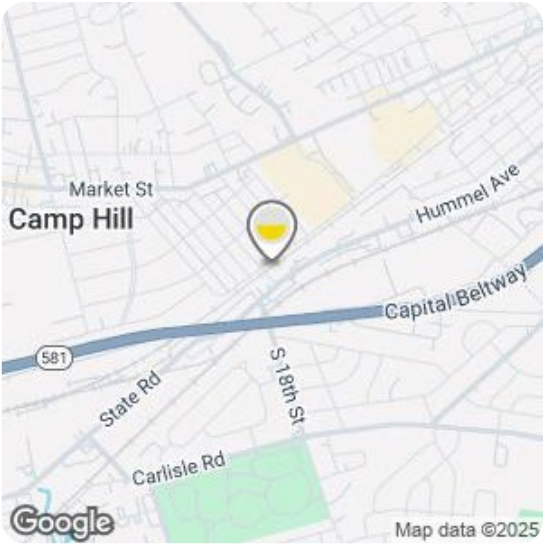
ADVERTISING STRENGTHS: At the northern entrance on the main route into Carlisle, this billboard is perfect to catch commuters and visitors to landmarks like the Army War College, Dickinson College and of course the millions of visitors to the Carlisle Fairgrounds and Car Shows held there.

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## PANEL #14292

☐ 17TH ST BRDG @ HUMMEL AVE LEMOYNE ES/FN

Location #17



WEEKLY IMPRESSIONS:	40,973*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	388577
LAT/LONG:	<a href="#">40.236954 / -76.909218</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	North / Left
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

ADVERTISING STRENGTHS: Situated at two red lights on a main commuter bottleneck on the West Shore, this billboard is ideal to deliver your message to a wide audience commuting to work or simply heading to shopping areas along Market or State Street Lemoyne.

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## PANEL #14304

☐ INDUSTRIAL RD OPPOSITE HACC WS/FN

Location #18





WEEKLY IMPRESSIONS:	6,590*
MEDIA TYPE/STYLE:	Junior Poster - Retro
GEOPATH ID:	572471
LAT/LONG:	<a href="#">40.296844 / -76.890021</a>
MARKET:	HARRISBURG METRO
PANEL SIZE:	5' 1" x 11' 1" <a href="#">View Spec Sheet</a>
FACING/READ:	North / Right
ILLUMINATED:	NO
SHIPPING ADDRESS:	308 South Tenth St Lemoyne, PA 17043

\*Impression values based on: Total Population

ADVERTISING STRENGTHS: This billboard is on a busy secondary road travelled every day by HACC students and faculty, those attending the HACC Emergency Preparedness Center and commutes to the many storage and warehouse businesses along this road---and as a bonus advertisers will enjoy the added advantage of catching many visitors to the State Farm Show Complex .

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