Arts & Communication

**PATHWAY**

Career Cluster Areas
- Arts
- AV Technology
- Communication

Do you like to perform in front of an audience? Are you a visual person? Do you like to work with productions and technology? Are you a creative thinker with original ideas? Do you like to write? Are you interested in electronic communication systems like cable, telephone networks, radio broadcast, computer networks, and internet?

For additional information related to these Career Clusters, visit [https://www.pacareerzone.org/clusters](https://www.pacareerzone.org/clusters)

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**Erie County**

In-Demand Occupations & Average Entry-Level Wages* (2019-2025)

### High School Diploma or Equivalent

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telecommunication Line Installers**</td>
<td>$34,410</td>
</tr>
<tr>
<td>Public Address System And Other Announcers**</td>
<td>$21,150</td>
</tr>
</tbody>
</table>

### Bachelor Degree

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interpreters and Translators</td>
<td>$27,318</td>
</tr>
<tr>
<td>Producers and Directors</td>
<td>$66,800</td>
</tr>
<tr>
<td>Camera Operators, Television, Video and Motion Picture</td>
<td>$17,153</td>
</tr>
<tr>
<td>Multimedia Artists and Animators**</td>
<td>$37,450</td>
</tr>
</tbody>
</table>

### Some Post-Secondary

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actors</td>
<td>$17,780</td>
</tr>
<tr>
<td>Audio and Video Equipment Technicians</td>
<td>$30,542</td>
</tr>
<tr>
<td>Sound Engineering Technicians</td>
<td>$15,084</td>
</tr>
</tbody>
</table>

### Associate Degree / OJT / Work Experience

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Developers</td>
<td>$19,758</td>
</tr>
<tr>
<td>Desktop Publisher**</td>
<td>$26,460</td>
</tr>
<tr>
<td>Photographer**</td>
<td>$18,370</td>
</tr>
</tbody>
</table>

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*Entry level wages as reported in 2019

**These positions are not considered “in demand occupations” per Erie County data, but were identified from PA statewide data as shown at [www.pacareerzone.org](http://www.pacareerzone.org)

# ARTS AND COMMUNICATION (AC) Pathway

This Pathway is designed to cultivate students’ awareness, interpretation, application, and production of visual, verbal, and written work.

<table>
<thead>
<tr>
<th>Are you interested in...</th>
<th>Can you...</th>
<th>Do you enjoy...</th>
</tr>
</thead>
<tbody>
<tr>
<td>News reporting and writing</td>
<td>Sing</td>
<td>Writing</td>
</tr>
<tr>
<td>Interviewing and reviewing</td>
<td>Play an instrument</td>
<td>Making videos</td>
</tr>
<tr>
<td>Multi-media productions</td>
<td>Be creative</td>
<td>Working with film props</td>
</tr>
<tr>
<td>Acting</td>
<td>Act</td>
<td>Seeking creative ideas</td>
</tr>
<tr>
<td>Radio, TV, Film, Video</td>
<td>Articulate clearly</td>
<td>Working with sound effects</td>
</tr>
<tr>
<td>Performing in a band or chorus</td>
<td>Write and conduct interviews</td>
<td>Performing in front of an audience</td>
</tr>
<tr>
<td>Attending concerts</td>
<td>Meet deadlines</td>
<td>Working with computers</td>
</tr>
<tr>
<td>Drawing, painting</td>
<td>Sell</td>
<td></td>
</tr>
<tr>
<td>Artwork</td>
<td>Draw</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sculpt</td>
<td></td>
</tr>
</tbody>
</table>

If you answered “yes” to many of these questions, you might consider a future in one of the sample occupations listed below.

## Sample Careers

### Entry
- Model
- Radio operator
- Stage hand
- Stunt performer
- Announcer
- Dancer
- Film loader
- Photographer
- Floral designer
- Florist
- Sound technician
- Desktop publisher
- Newsroom worker

### Skilled
- Actor
- Illustrator
- Choreographer
- Dancer
- Disc jockey
- Musician
- Animator
- Artist
- Broadway technician
- Fashion designer
- Jeweler
- Make-up artist
- Recording Engineer
- Video manager
- Computer graphic artist
- Web designer
- Desktop publisher

### Professional (4+ college)
- Art or music teacher
- Cinematographer
- Composer
- Film editor
- Multi-media artist
- Music critic
- Music director
- News broadcaster
- Producer and director
- Editor
- Curator
- Advertising creator
- Art director
- Interior designer
- Fashion designer
- Industrial designer
- Copy writer
- News writer
- Telecommunications