

**Madison County BAC Annual Report  
2018-2019**

The Madison County BAC has met twice during the current school year: November 7, 2018 and January 9, 2019. Both meetings were held at the Madison County Chamber of Commerce Offices in London, Ohio. Per the required mandate the BAC has two additional meetings scheduled the remainder of the current school year: April 10, 2019 and July 10, 2019 at the Chamber Offices.

The Madison County BAC is made up of the following representative businesses and agencies:

- CCS Construction
- Buckeye Ford
- Stanley Electric
- The Savings Bank
- ACE Hardware
- Madison FCFC
- Madison Prevention
- Nissen Chemitic

The Madison County BAC has representation from the following educational entities:

- Jefferson Local Schools
- Jonathan Alder Local Schools
- London City Schools
- Madison-Champaign ESC
- Madison Plains Local Schools
- Tolles Career and Technical Center

The council's chair is David Kell, Director of the Madison County Chamber and CIC. Dan Kaffenbarger, The Madison-Champaign ESC Superintendent serves as the recording secretary.

The Madison County BAC created the following plan:

**Mission:** Develop the connections between Madison County businesses and the four local schools, the career center and the educational service center. The connection will enhance the educational opportunities for students in the community by providing them with information on local career opportunities and the educational pathway that should be pursued to secure employment. It will look for ways to establish and sustain a talented workforce in Madison County.

**Goals and Objectives:**

- To provide two-way communication or input between the business and school community.
- To increase the involvement of business in improving the educational program of all schools so that it matches the needs of the business community.
- To provide schools with input on future employment needs and opportunities.
- To enhance the understanding of the business community on current educational trends and legislation which may be obstacles to meeting the needs of local business.
- To create partnerships between local businesses and the districts that will provide Madison County students with career awareness, mentoring, job shadowing and internships
- As mandated by Sub. HB 49 develop a plan that delineates needed employment skills and if appropriate develop the curriculum to instill those skills curriculum
- As mandated by Sub. HB 49 advise local boards of education on the job market and types of employment in which future jobs are going to be available.
- The BAC and the ESC Board (representing the Madison County School Boards) will file a joint statement describing how the involved parties have fulfilled their responsibilities.

#### **Membership**

- Representatives from local businesses including manufacturing, agriculture, healthcare, retail, service industry, government and nonprofits.
- Representatives from all four local school districts, the career technical center, and the educational service center

#### **Officers**

- David Kell, Executive Director of the Chamber will serve as the BAC Chair. As such he will be responsible for creating the agenda with input from members and facilitating the regular meetings
- Dan Kaffenbarger, Madison-Champaign ESC Superintendent will serve as the BAC Recording Secretary. He will responsible for creating and maintaining minutes from each meeting of the BAC

#### **Meetings**

- The BAC will meet quarterly
- The BAC will be invited to meet quarterly with the Madison-Champaign ESC Governing Board to fulfill the requirements of Sub. HB 49

#### **Council Activities for the November and January meetings:**

- Madison County BAC developed an internship program that will roll out in January of 2019. Steve Pauley from Tolles is helping in the development of this program.

He will identify both companies and students with an interest in participating in an internship. The goal is to grow this program in a manner that is sustainable.

- The BAC reviewed and placed its stamp of approval on the “Madison County Workforce Readiness Credential” which has been recognized as a viable pathway for graduation by the Ohio Department of Education. This credential was enhanced as part of the work of the business advisory council.
- The BAC developed an Employer Speaker Bureau which consists of 19 employers who will supply speakers from their companies to go into the schools and meet with students to talk about opportunities and advantages of working for their companies. This list has been sent to all county principals and school counselors.

The Madison BAC revamped the original goals from their previously developed plan into three actionable items:

1. Enhance the working relationship between schools and businesses - (Business Relation)
2. Businesses communicate current and future employment needs (WorkForce Development)
3. Determine employment skills and ensure they are embedded in the school’s curriculum - (Curriculum Deployment)

The BAC will focus on the following activities in the upcoming months:

- Curricular area
- Career tree was discussed as a framework for middle school instruction
- School presentations to BAC - what is being done at the individual schools
- How to engage the parents in the conversation about being employed in Madison County
- Consider development of a “career fair” as a means of attracting parents, bringing together business and students.
- Using the recently developed speakers bureau with parents. The BAC will discuss tying it into a student showcase currently held at Tolles CTC.
- Districts look at what doing related to career skills in the classroom and report back to the BAC
- David Kell will secure a list of emerging career fields in and around Madison County
- Businesses and schools will review current school-based events where career education could be included.